



Global Info Analytics

Analytics . Polls . Modelling

**Special Poll – Eastern Region
Asuogyaman, Nsawam Adoagyiri,
Ayensuano, Suhum
and Akwatia
3rd August 2024**

Executive Summary

- ❑ A special poll conducted in Asuogyaman, Nsawam Adoagyiri, Ayensuano, Suhum and Akwatia constituencies in the Eastern region shows 58% of voters believe Ghana is headed in the wrong direction, 29% believe it is headed in the right direction and 13% did not have an opinion.
- ❑ 38% of voters say their living standard has worsened compared to a year ago while 27% say it has improved and 29% say it is unchanged. 6% did not have an opinion.
- ❑ 49% of voters disapprove of the job performance of the president while 43% approve and 8% did not have an opinion.
- ❑ On the question of who is the best-ever head of State, Kwame Nkrumah tops with 54%, JA Kufuor with 46%, Jerry Rawlings, 28%, Nana Addo, 26%, Atta Mills, 18%, John Mahama, 12%, Edward Akufo Addo, 6% and Dr Hilla Liman on 2%.
- ❑ For the 2024 presidential election, Dr Mahamudu Bawumia (DMB) leads with 54%, John Mahama, 31% Alan Kyeremanten, 8%, Nana Kwame Bediako, 6% and others, 1%.
- ❑ In Asuogyaman, JDM 45%, DMB 36%, AKK 10% and NKB 7% and others 2%. In Nsawam Adoagyiri, JDM 27%, DMB 68%, AKK 1%, NKB 4%. In Ayensuano, JDM 28%, DMB 50%, AKK 14%, NKB 7% and others 1%. In Suhum, JDM 40%, DMB 49%, AKK 5%, NKB 4% and others 2%. Finally, in Akwatia, , JDM 20%, DMB 60%, AKK 12%, NKB 6% and others 2%.

Executive Summary

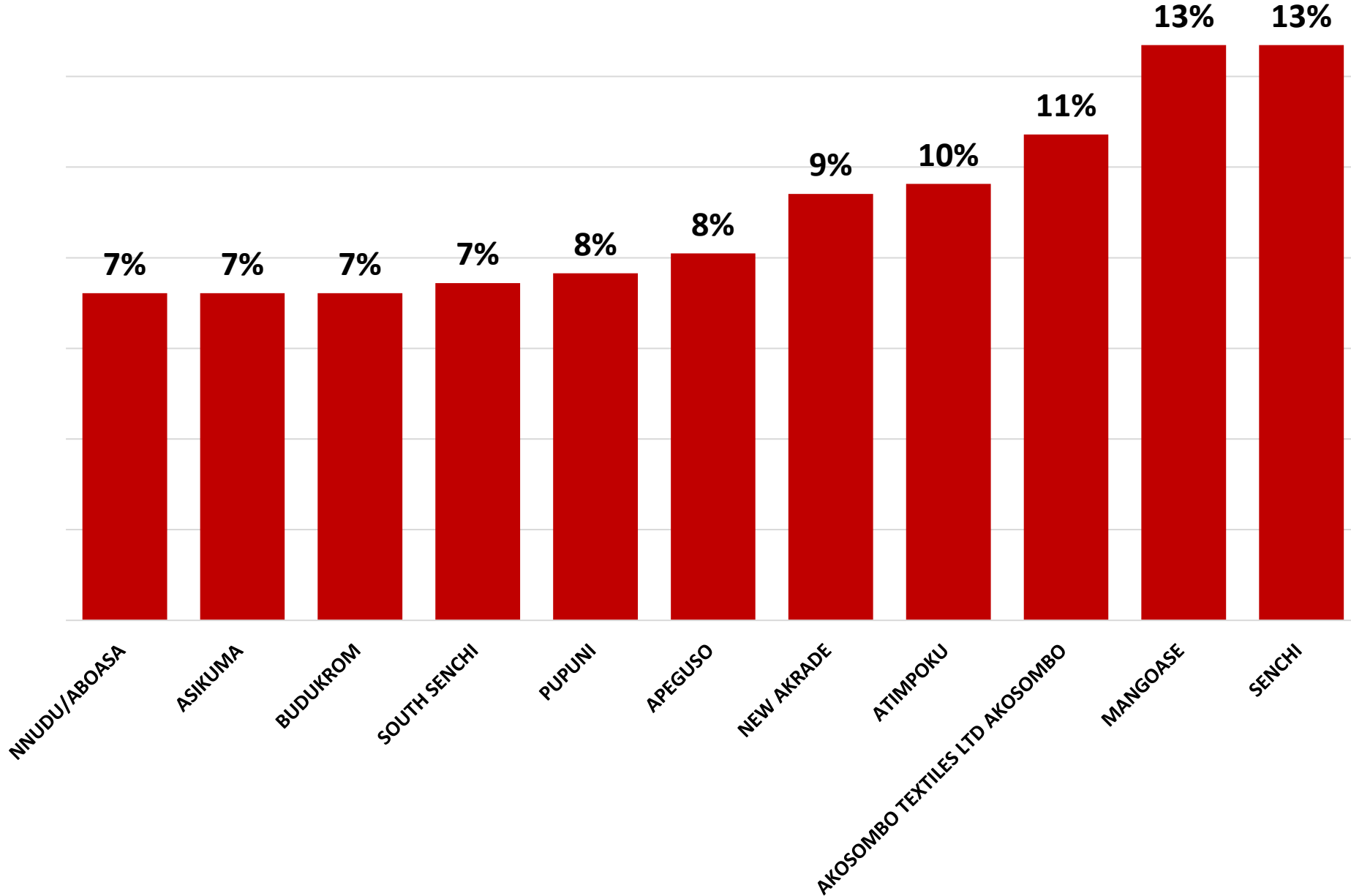
- ❑ In the parliamentary elections in Asuogyaman, despite JDM lead over DMB in the constituency, Pius Hadzide, NPP has taken a huge lead over the incumbent MP, Hon. Thomas Ampem Nyarko. Pius leads with 54%, Ampem Nyarko, 21%, undecided 7% and 18% will not vote. Voters are voting skirt and blouse for challenger and if he is able to fend off JDM tide, he could win the seat for NPP in December elections.
- ❑ In Nsawam Adoagyiri, Frank Annoh-Dompreh is sailing to victory as he leads with 61%, Philibert Amenorpe, 20%, others, 1%, undecided 2% and I will not vote 16%.
- ❑ In Ayensuano, the incumbent MP, Teddy Addy is on the verge of losing the seat to Ida Asiedu as she takes a commanding lead with 59%, Teddy Addy on 20%, others 8%, undecided 10% and I will not vote 2%. It is unlikely the MP will survive as JDM is also trailing DMB in the constituency.
- ❑ In Suhum, Frank Bekoe, NPP leads with 38%, Prince Tabiri, NDC, 26%, Kwadwo Asante, IND, 5%, undecided 12% and I will not vote, 19%.
- ❑ Finally in Akwatia, Henry Yiadom Boakye of NDC leads 34%, Ernest Yaw Kumi, NPP is on 26%, undecided, 33%, others 1% and 5% will not vote. Though DMB leads in the constituency, it appears voters have issues with NPP candidate which could cause their second defeat in a row since 2020.

Methodology

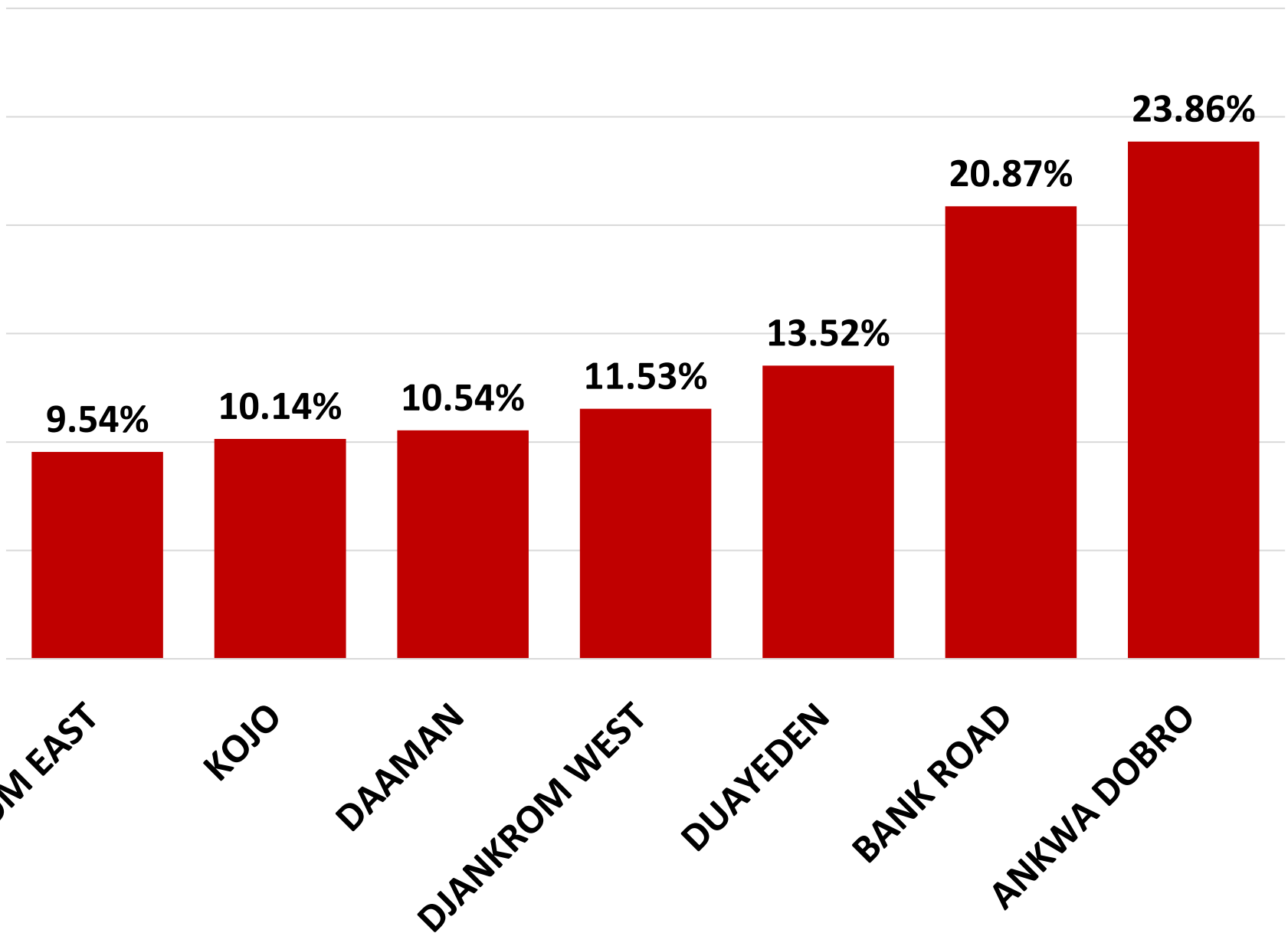
- ❑ The Electoral Commission's 2020 voters' register was used as sample frame.
- ❑ Electoral areas sample were weighted using the voters register for the electoral areas
- ❑ Voters were sampled randomly from selected Electoral Areas in the constituencies
- ❑ Only registered voters were interviewed.
- ❑ Field interviews were conducted between 25th to 31st July 2024
- ❑ Demographic analysis of the results would have higher margin of error.

	Overall	Asuogyaman	Nsawam Adoagyiri	Ayensuano	Suhum	Akwatia
Sample size	2,331	459	503	461	457	451
Confidence Level	95%	95%	95%	95%	95%	95%
MoE	2.0%	4.5%	4.3%	4.5%	4.5%	4.5%

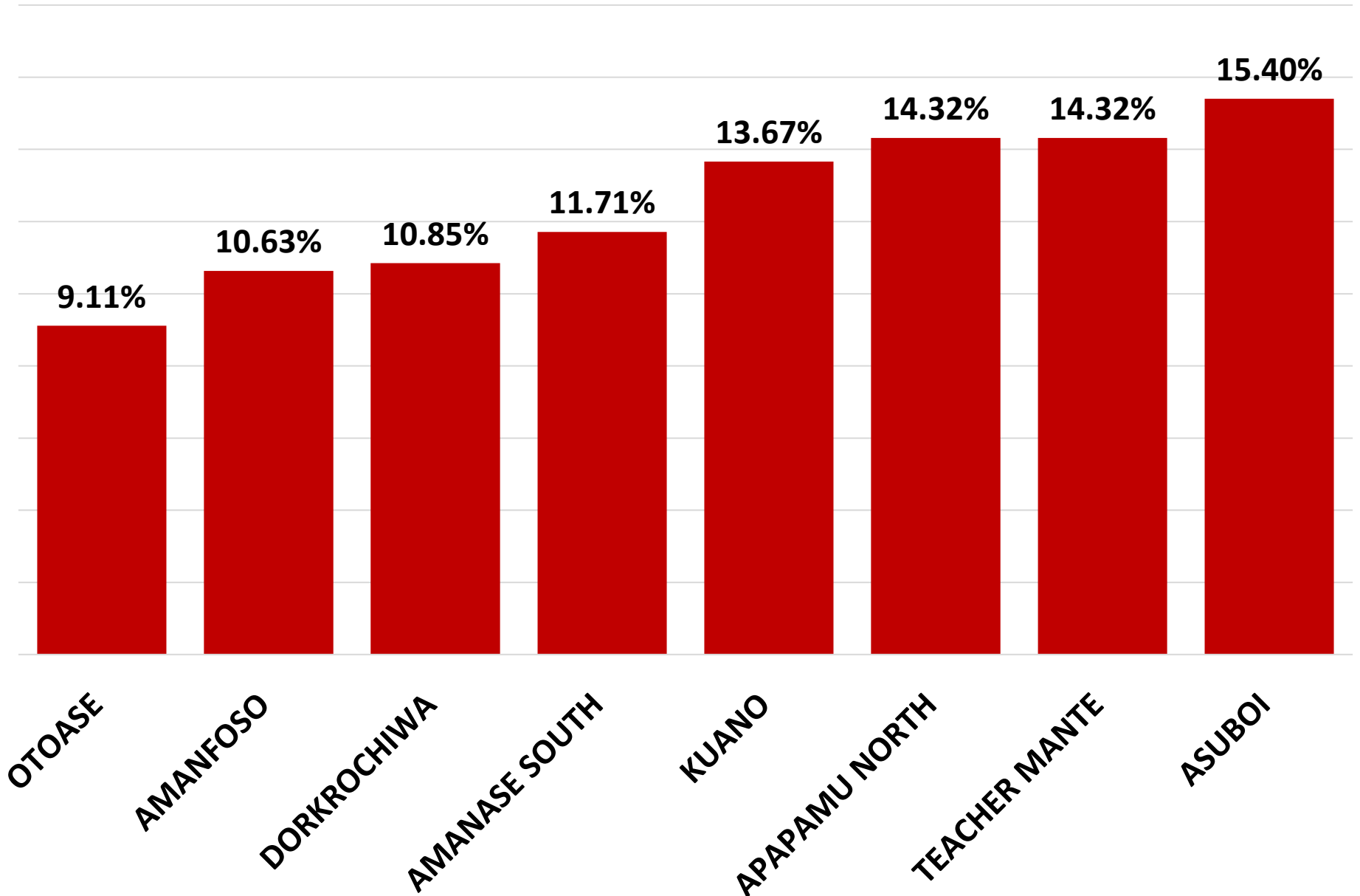
Asuogyaman Electoral Areas



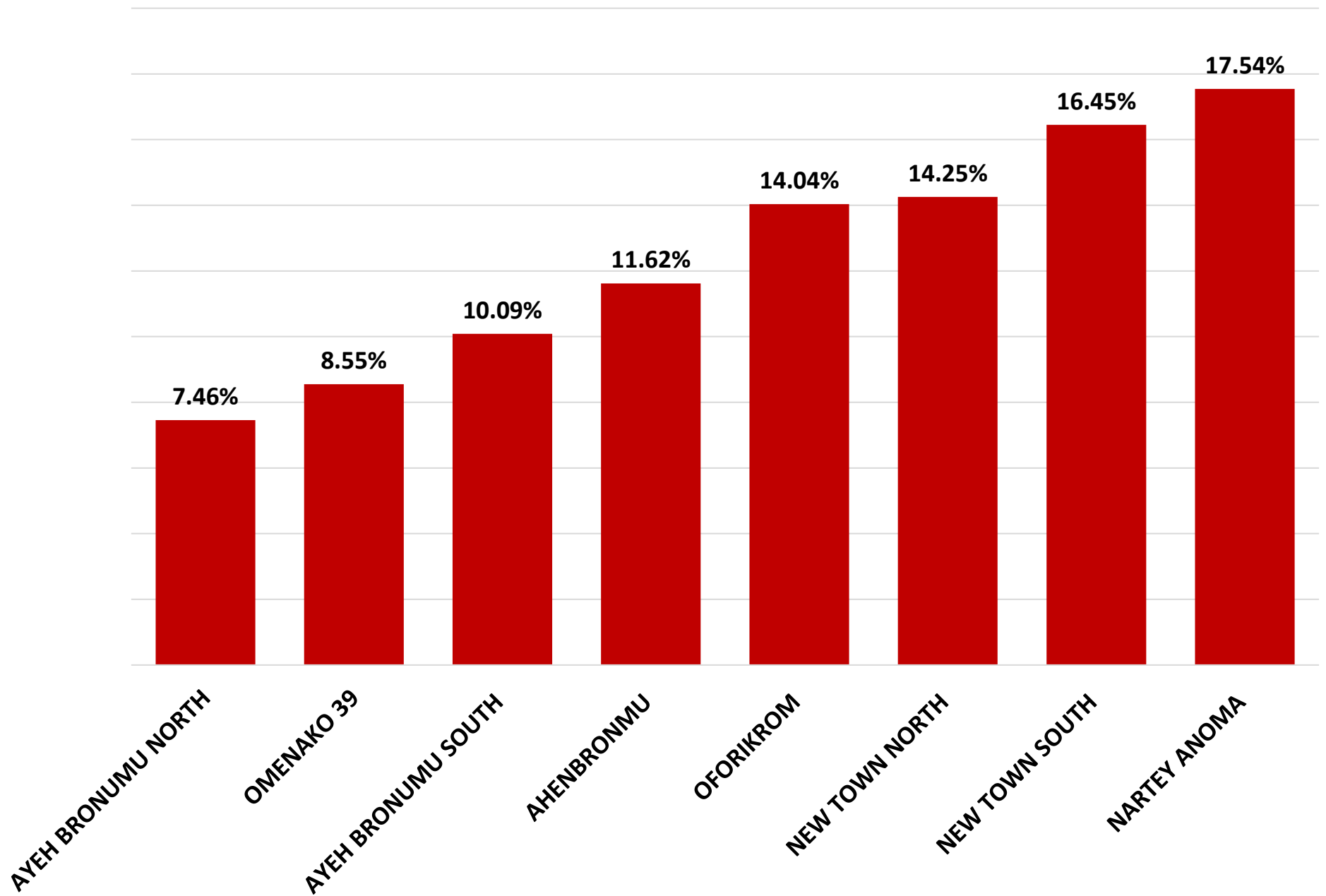
Nsawam Adoagyiri Electoral Areas



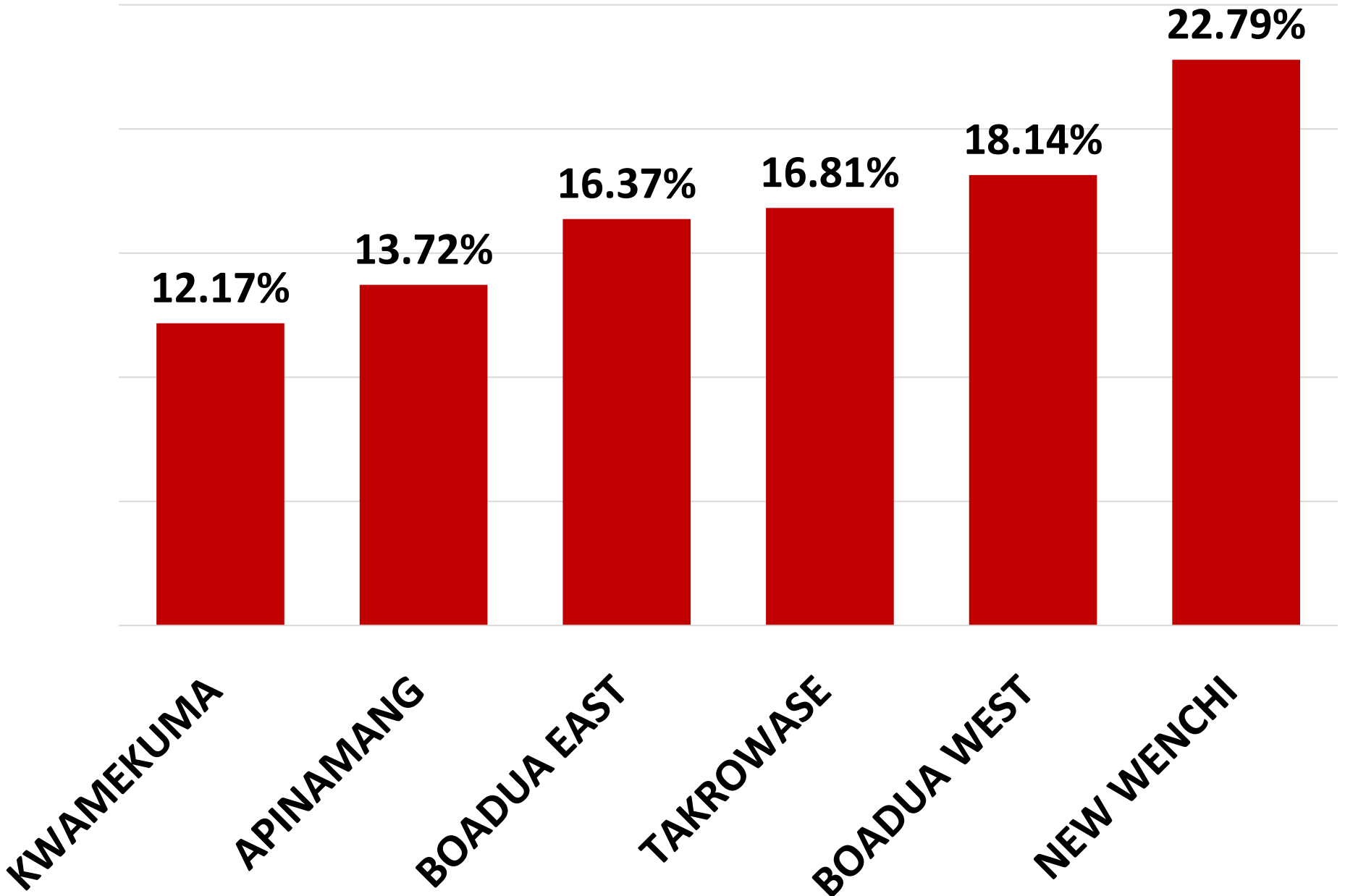
Ayensuano Electoral Areas



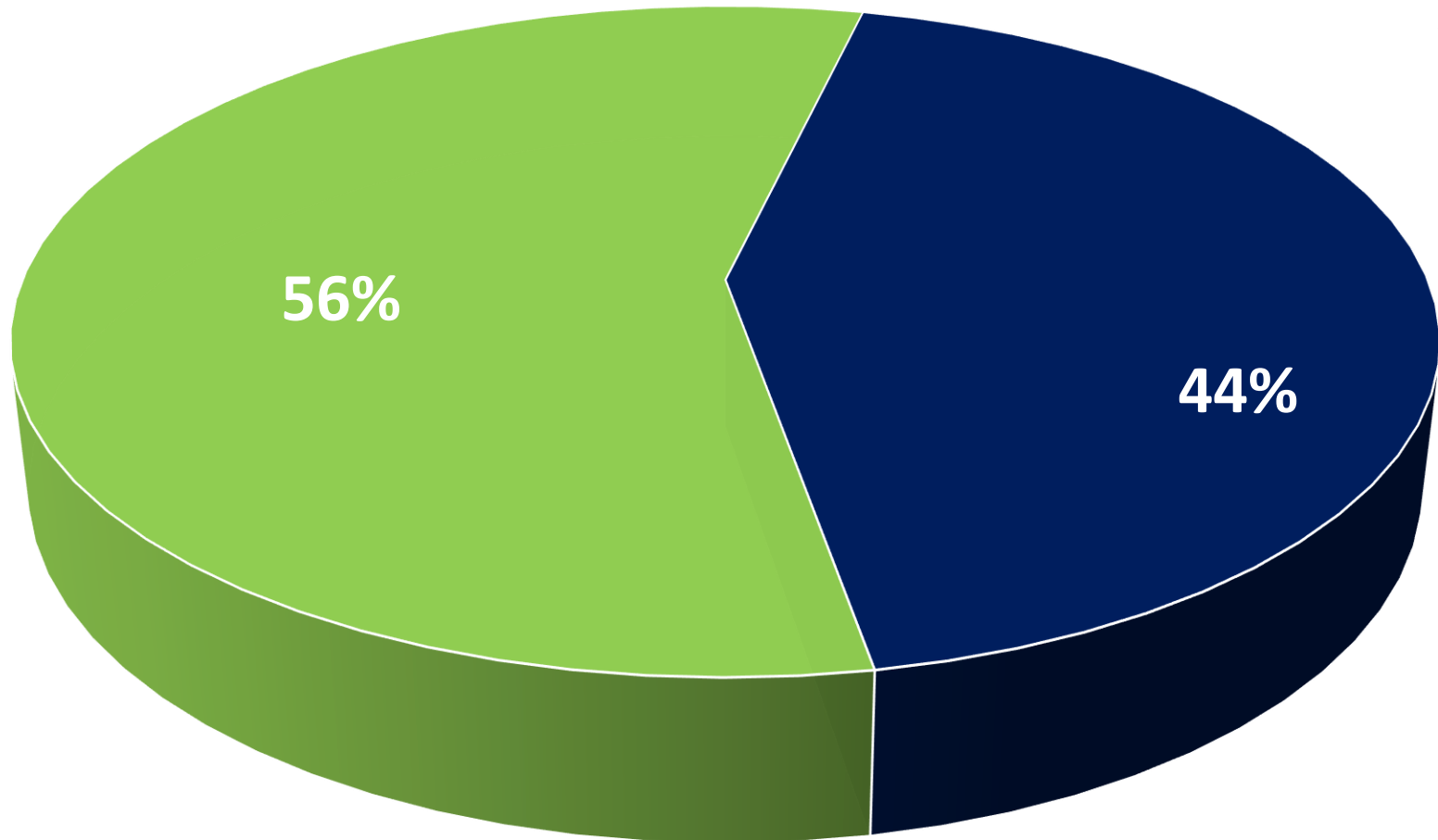
Suhum Electoral Areas



Akwatia Electoral Areas



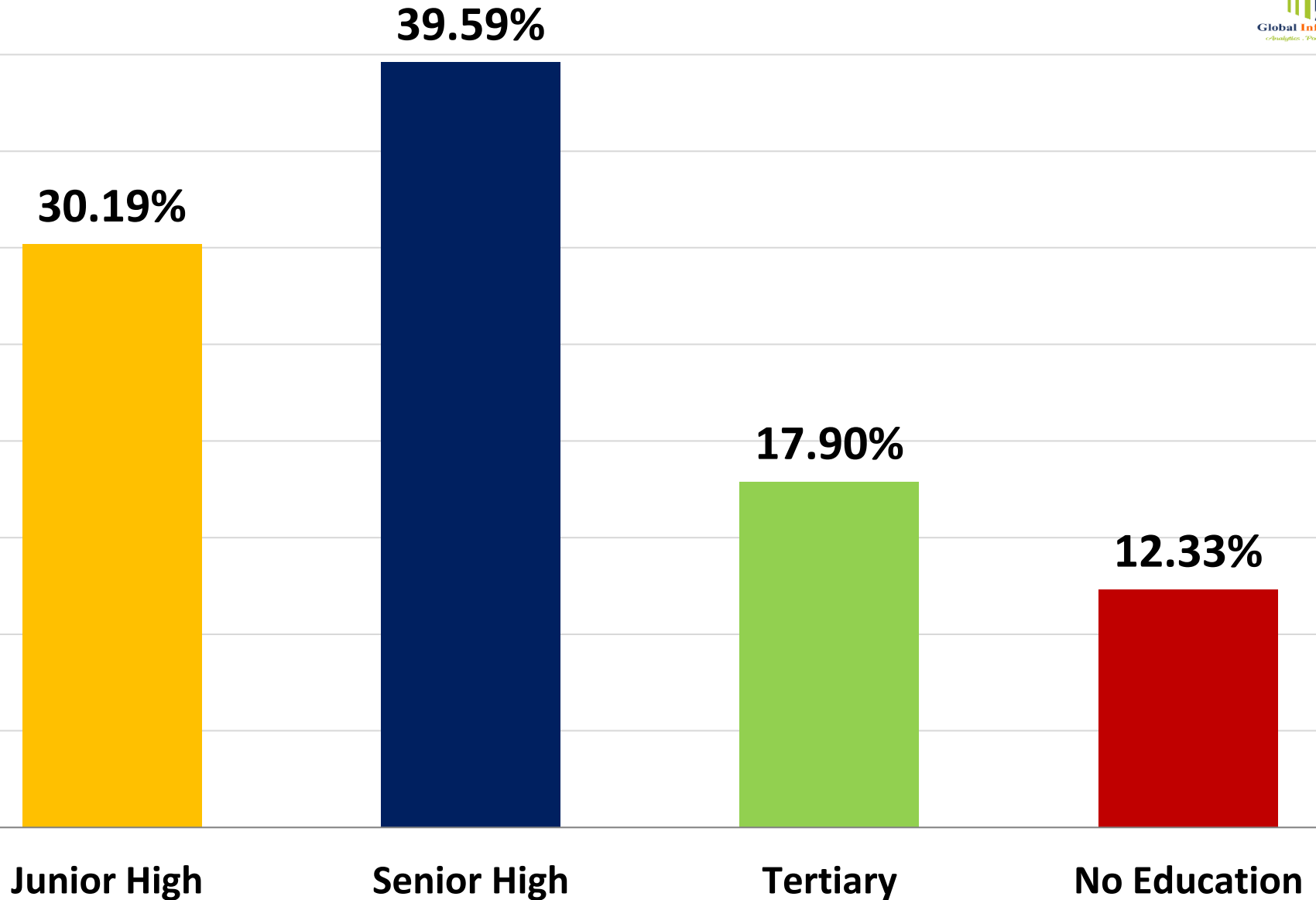
Gender



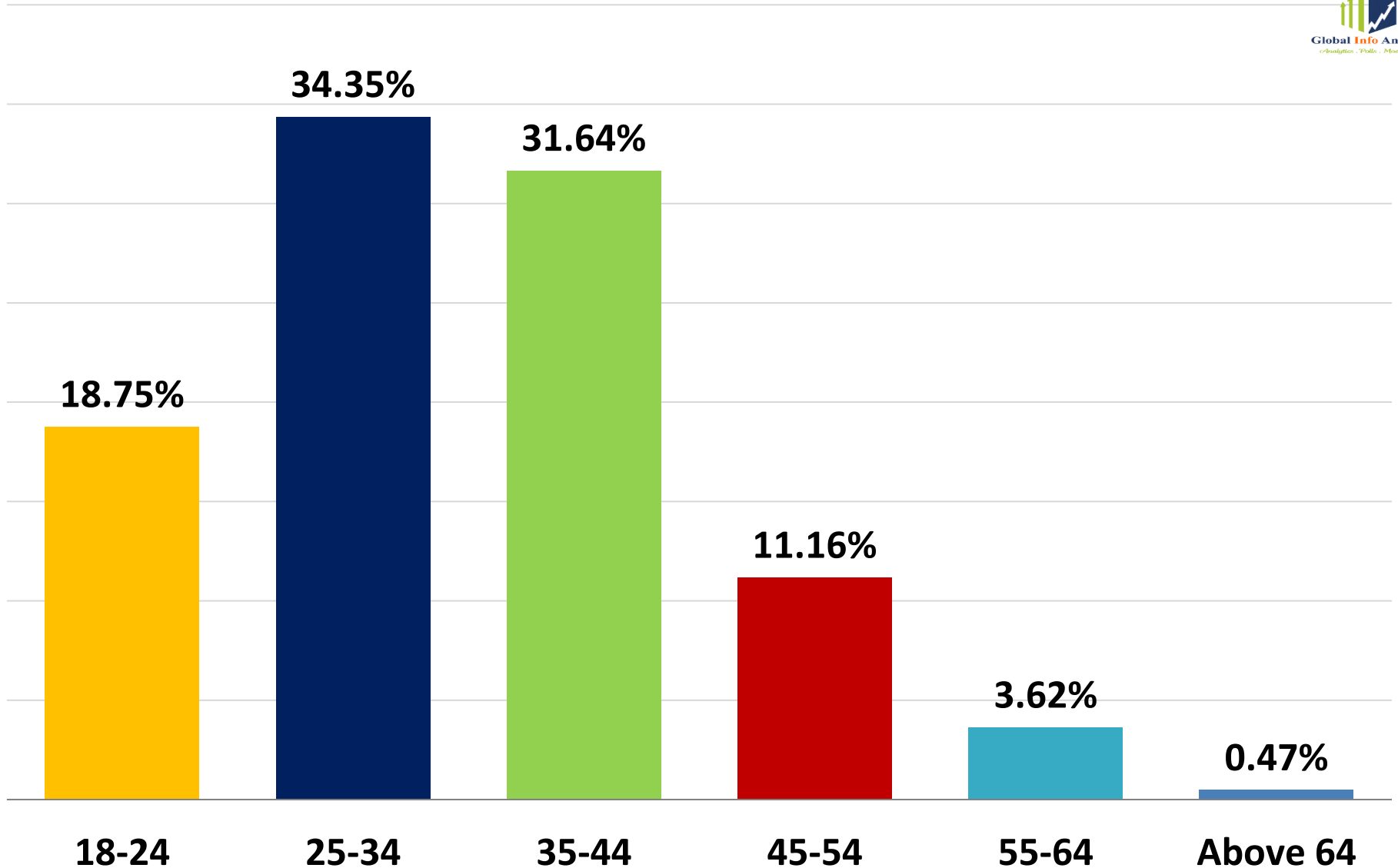
■ Male

■ Female

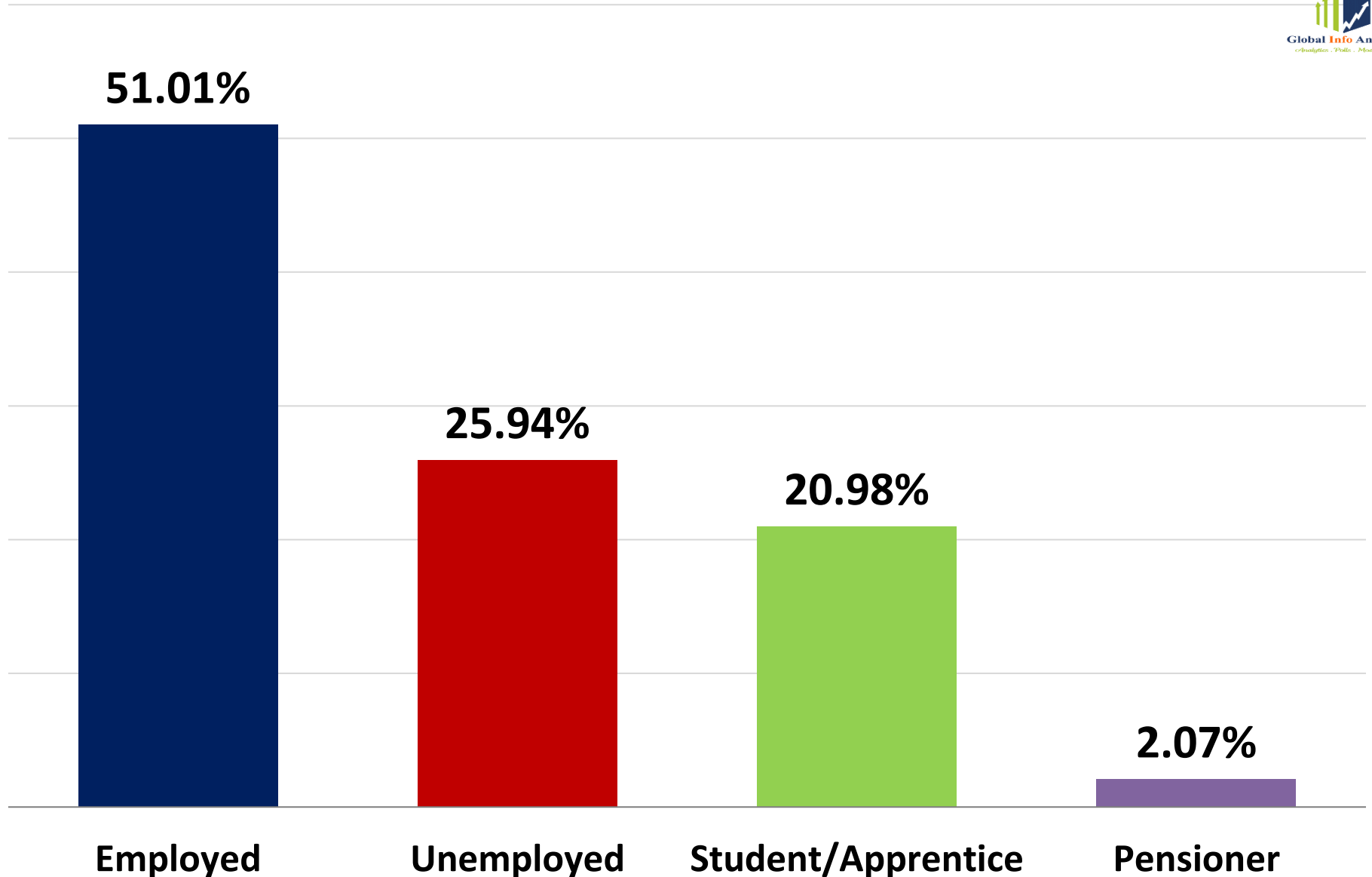
Education



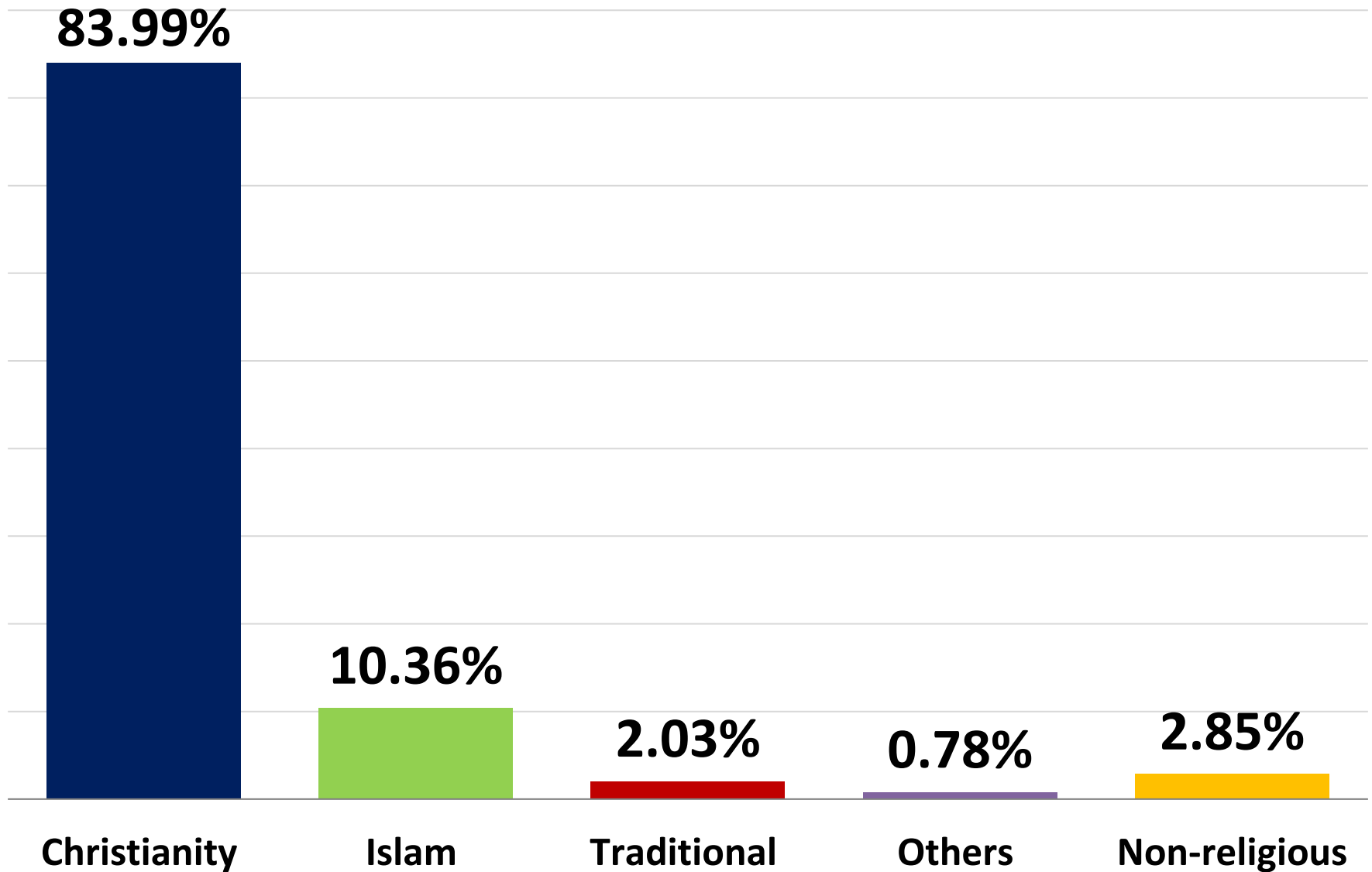
Age groups



Employment



Religion



Ethnicity

58.70%



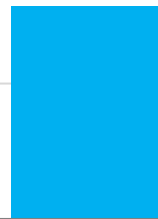
6.09%



8.64%



15.68%



1.90%



0.65%



0.99%



0.78%



6.57%



Akan

Guan

Ga-Adangbe

Ewe

Mole-Dagbani

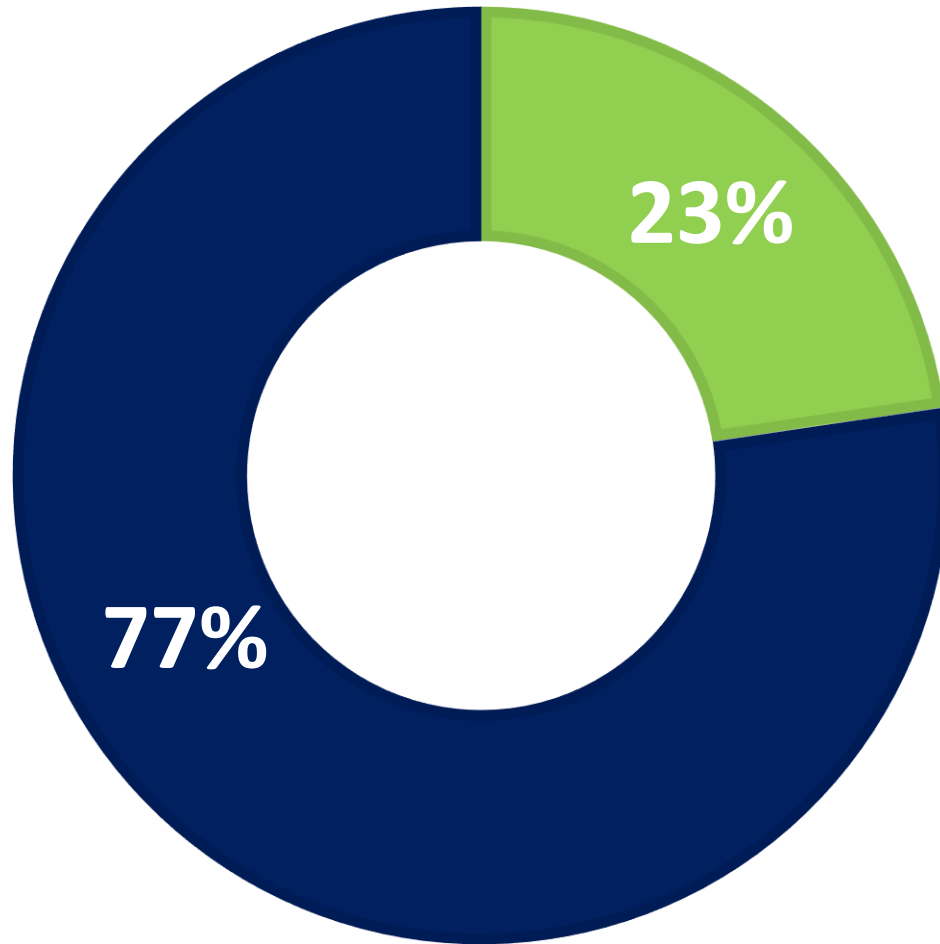
Gurma

Grushie

Mande

Other

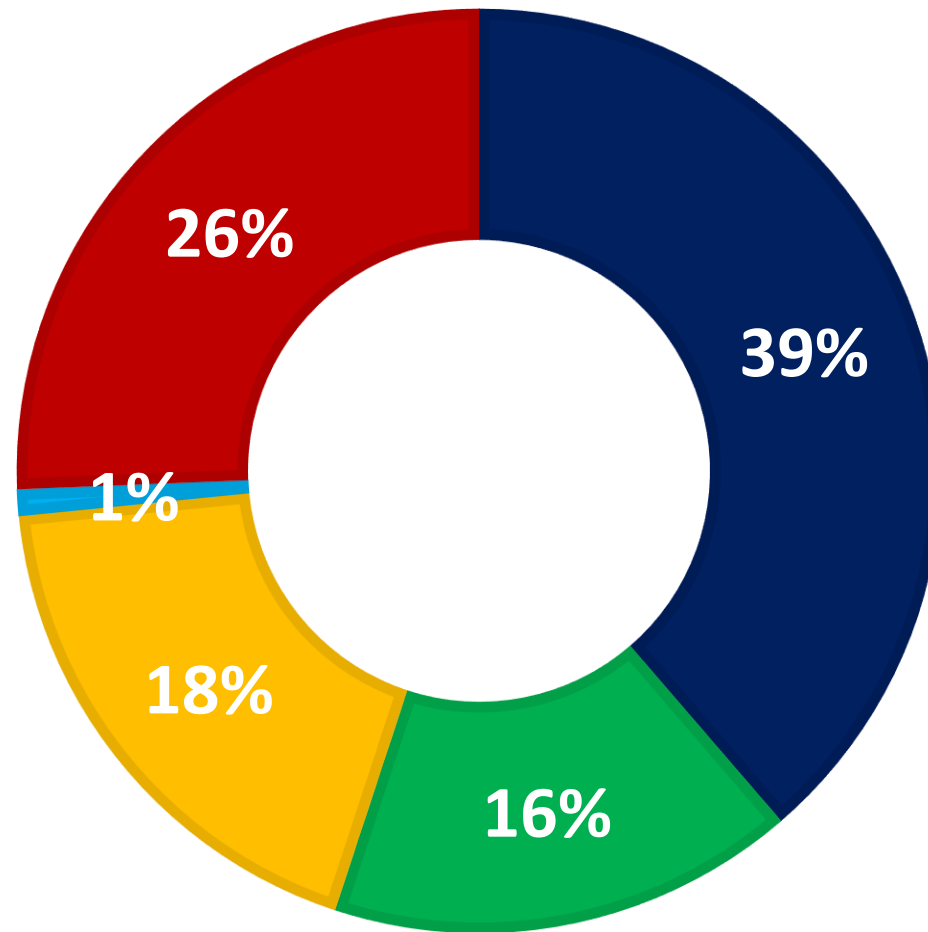
Are you a first-time voter?



■ Yes

■ No

Party Affiliation

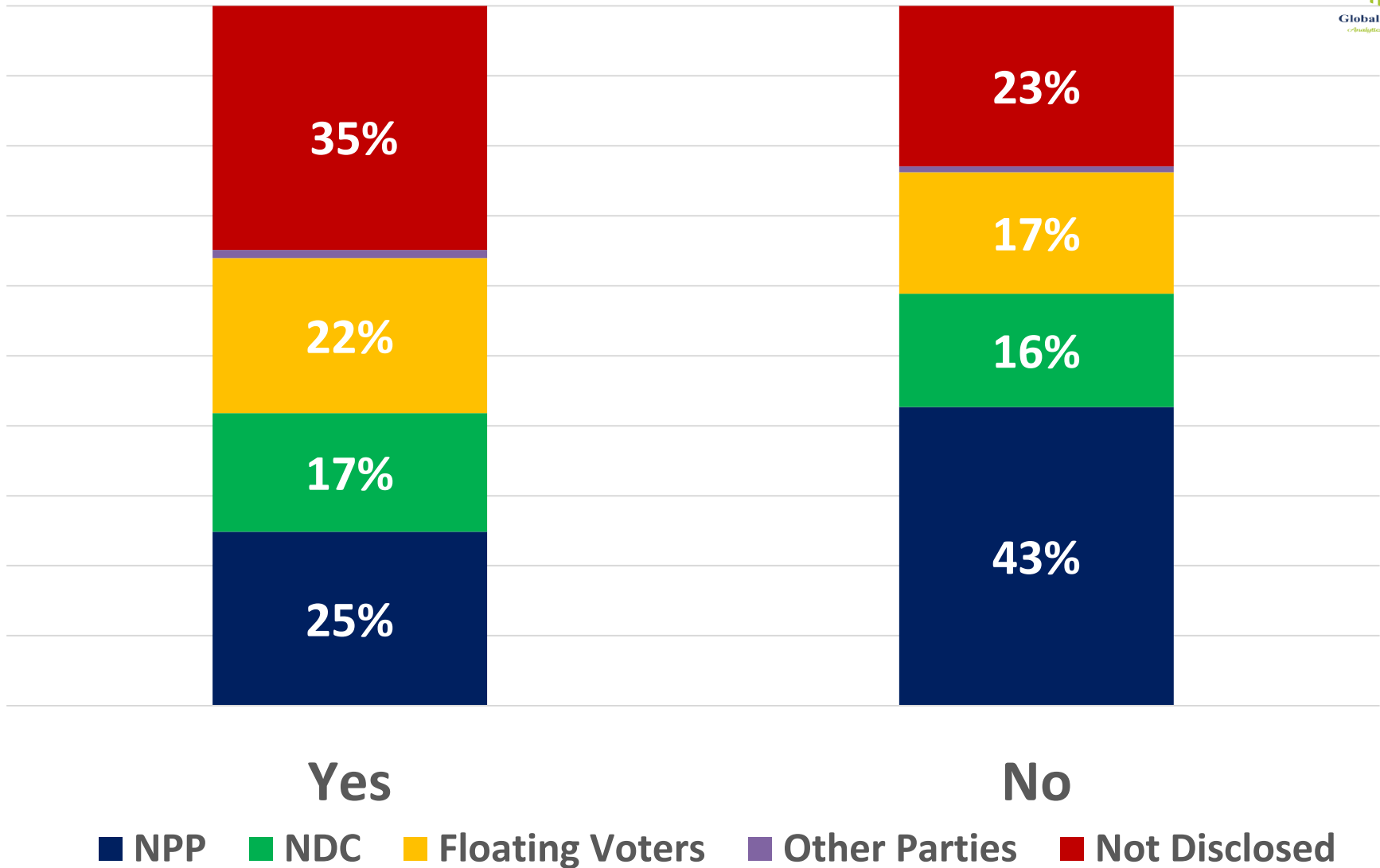


■ NPP ■ NDC ■ Floating Voters ■ Other Parties ■ Not Disclosed

Party Affiliations – Constituencies

	ASUOGYAMA N	NSAWAM ADOAGYIRI	AYENSUANO	SUHUM	AKWATIA
NPP	21%	69%	30%	42%	30%
NDC	13%	10%	19%	32%	8%
FV	15%	16%	27%	2%	33%
Others	0%	1%	2%	1%	1%
Not Disc	51%	5%	22%	23%	28%
Total	100%	100%	100%	100%	100%

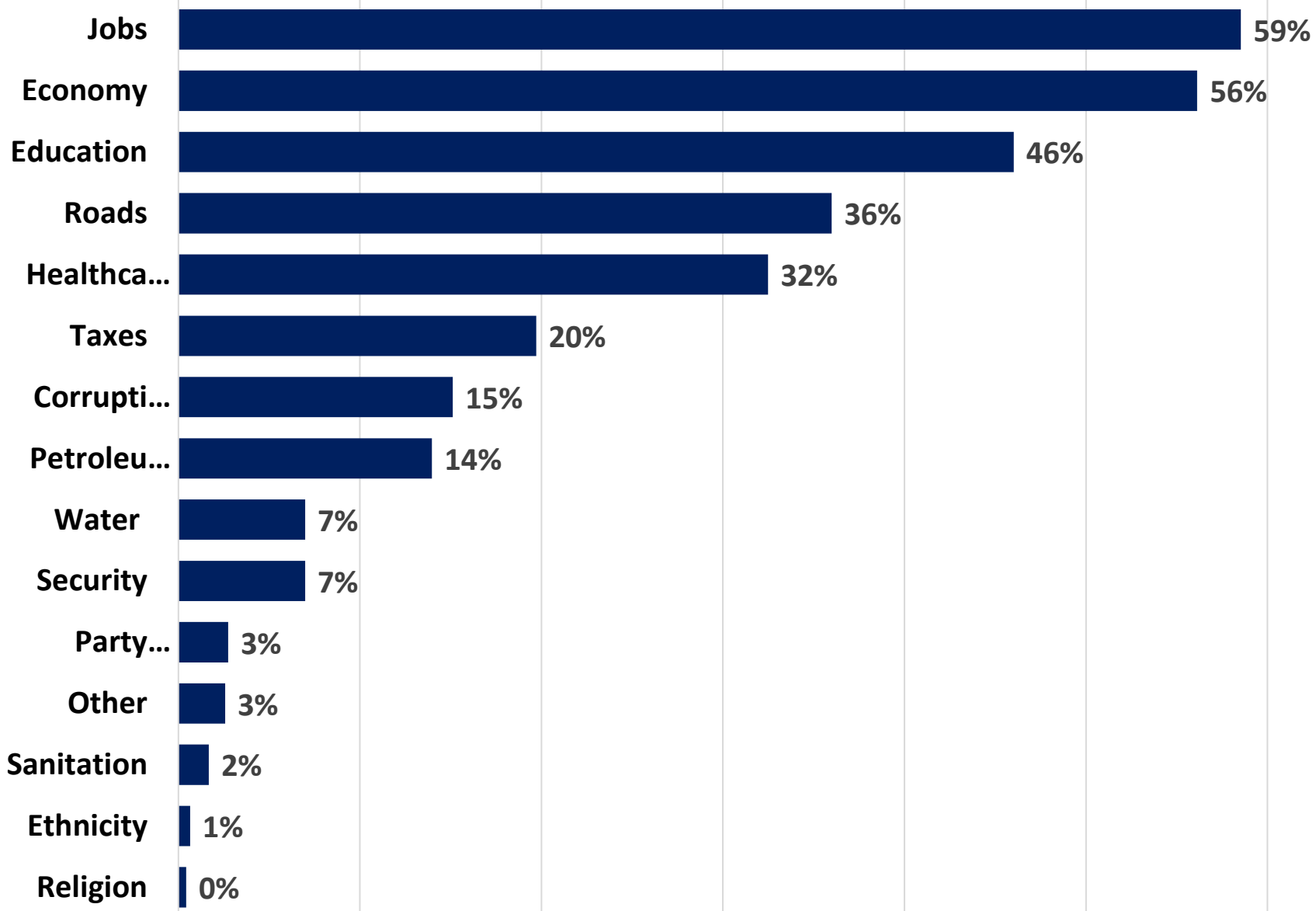
Voters' type and Party Affiliations





Key Election Issues for voters

Key Election Issues for voters

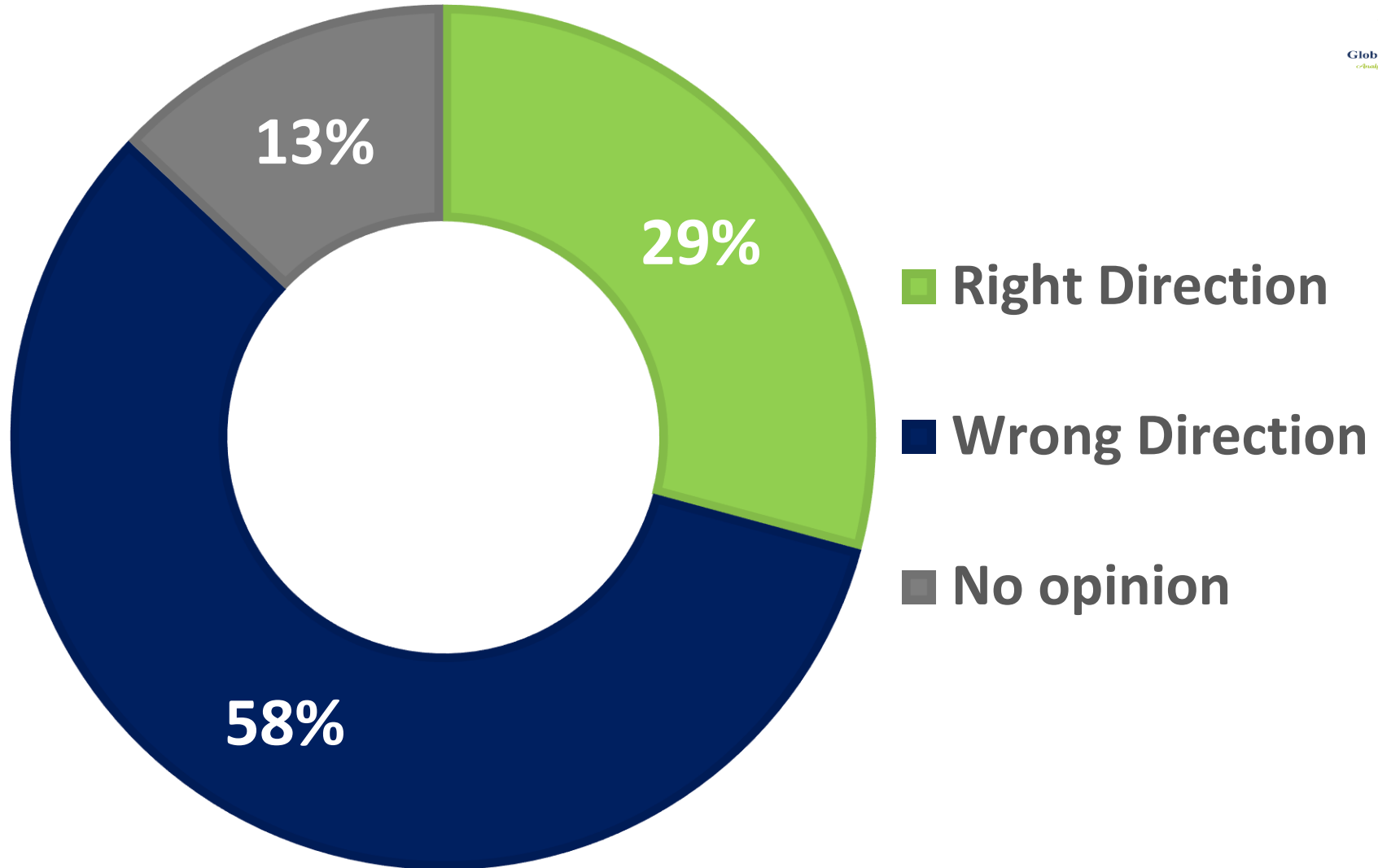




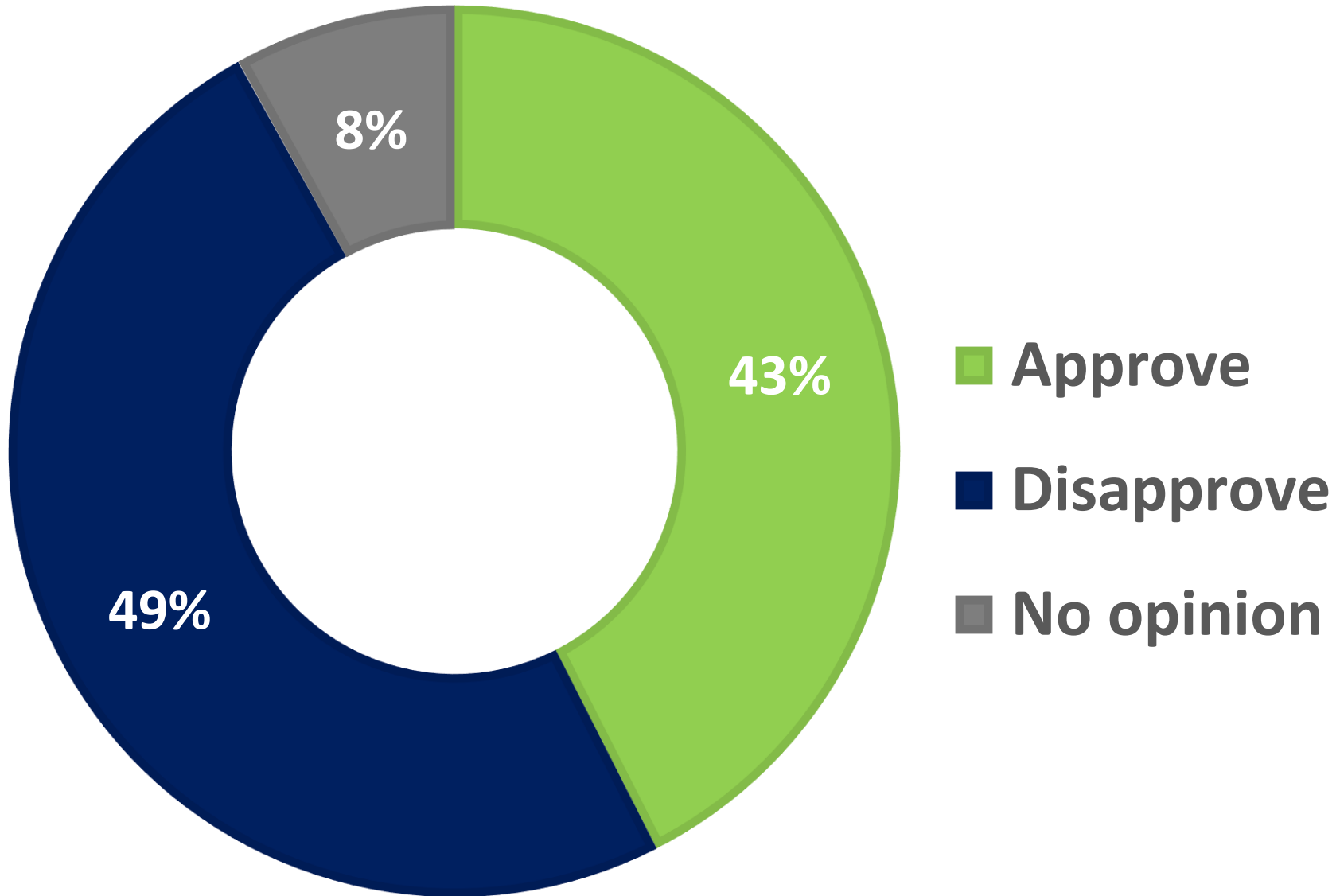
Governance & Standard of living



Would you say things in this country today are generally headed in the right direction or wrong direction?



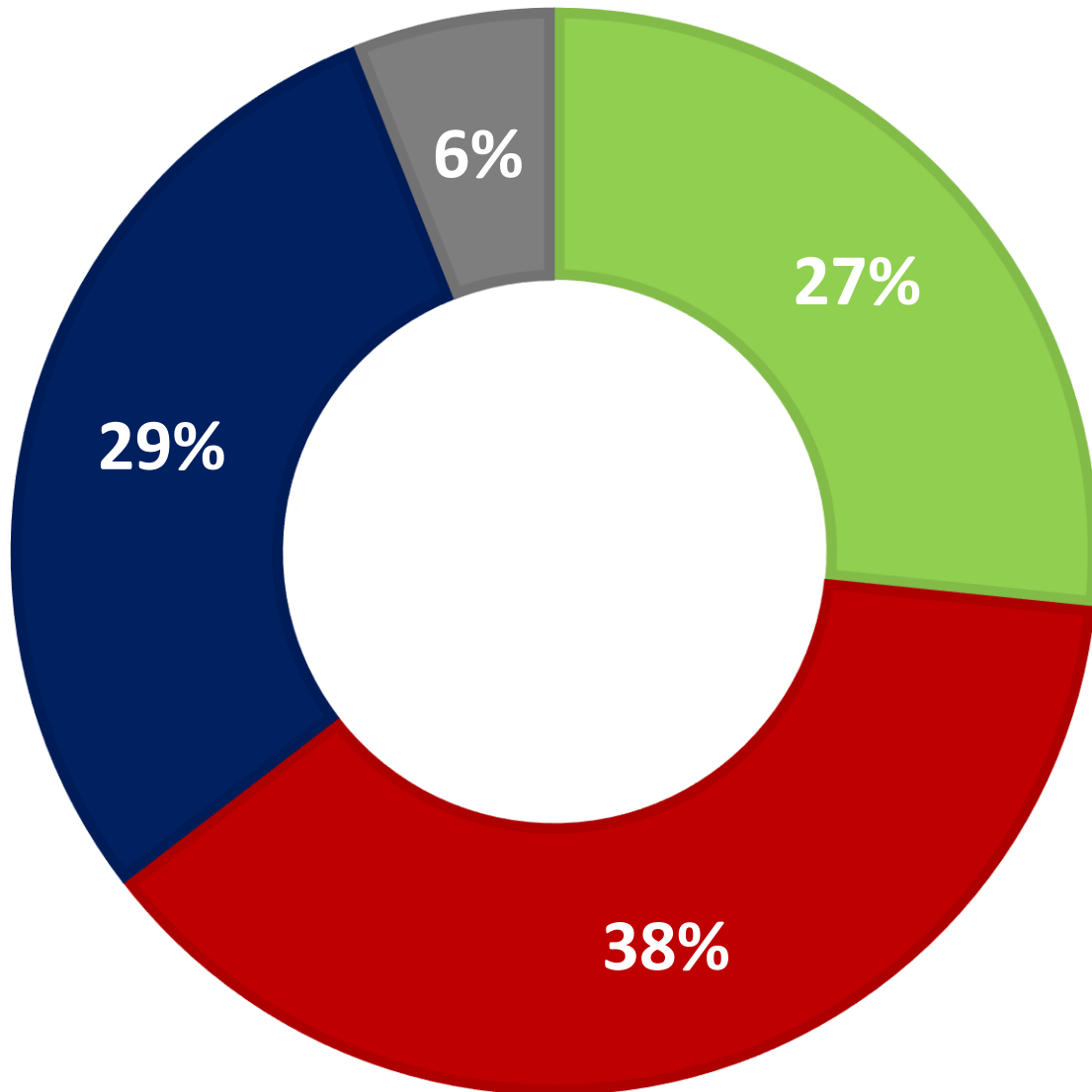
Do you approve or disapprove of the way H.E. Nana Akuffo Addo is doing his job as president?



President's Job Approval by Party Affiliations

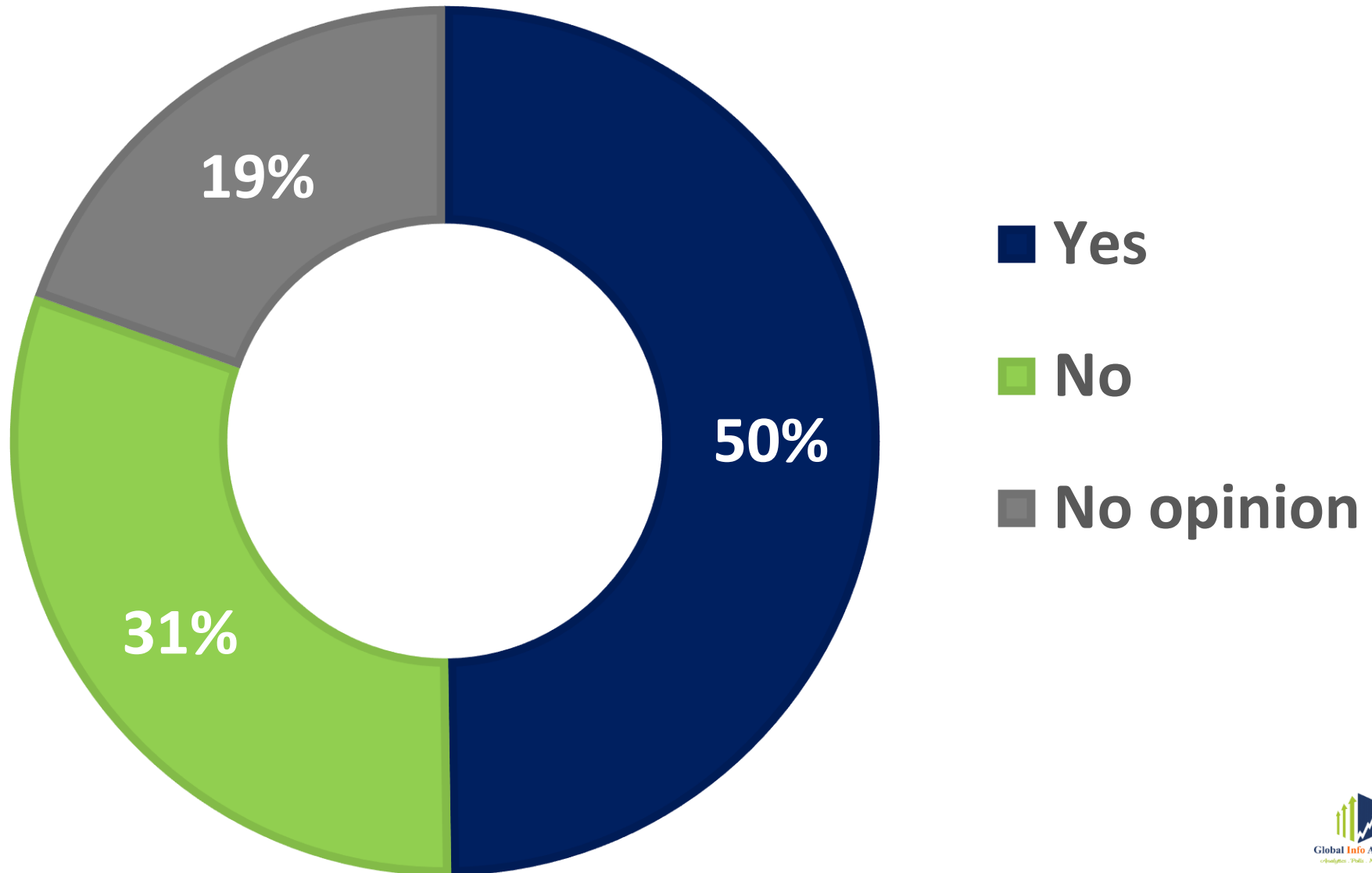
	NPP	NDC	Floating Voters	Other Parties	Not Disclosed
Approve	70%	13%	28%	19%	30%
Disapprove	28%	76%	59%	62%	59%
No opinion	2%	11%	13%	19%	11%

Compared to the year before, which of the following best describes your standard of living?

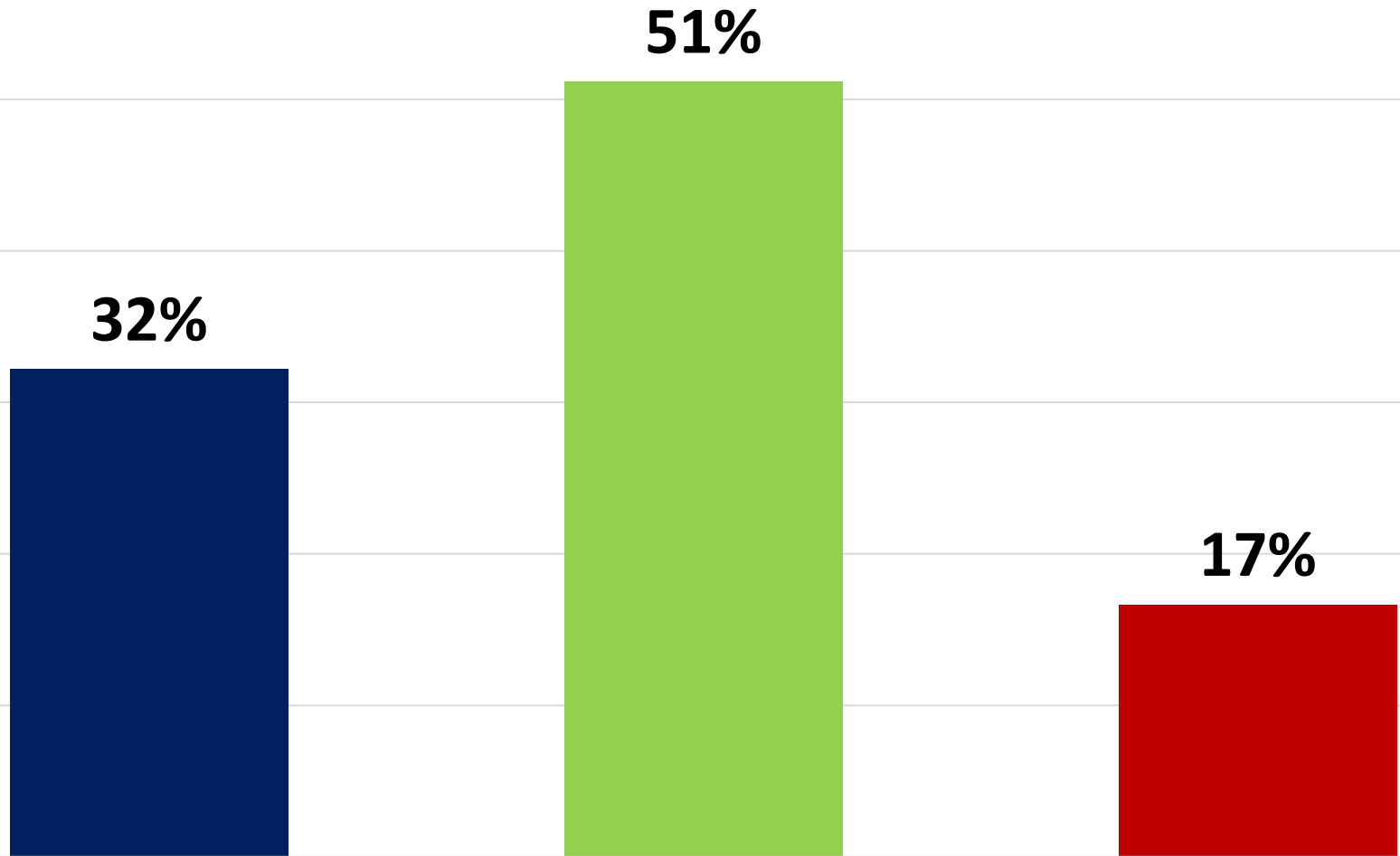


- Improved
- Worsened
- Unchanged
- No opinion

Are you optimistic your standard of living will improve in the next 12 months?



How likely is Dr. Opoku Prempeh's nomination going to influence you to vote for the NPP?

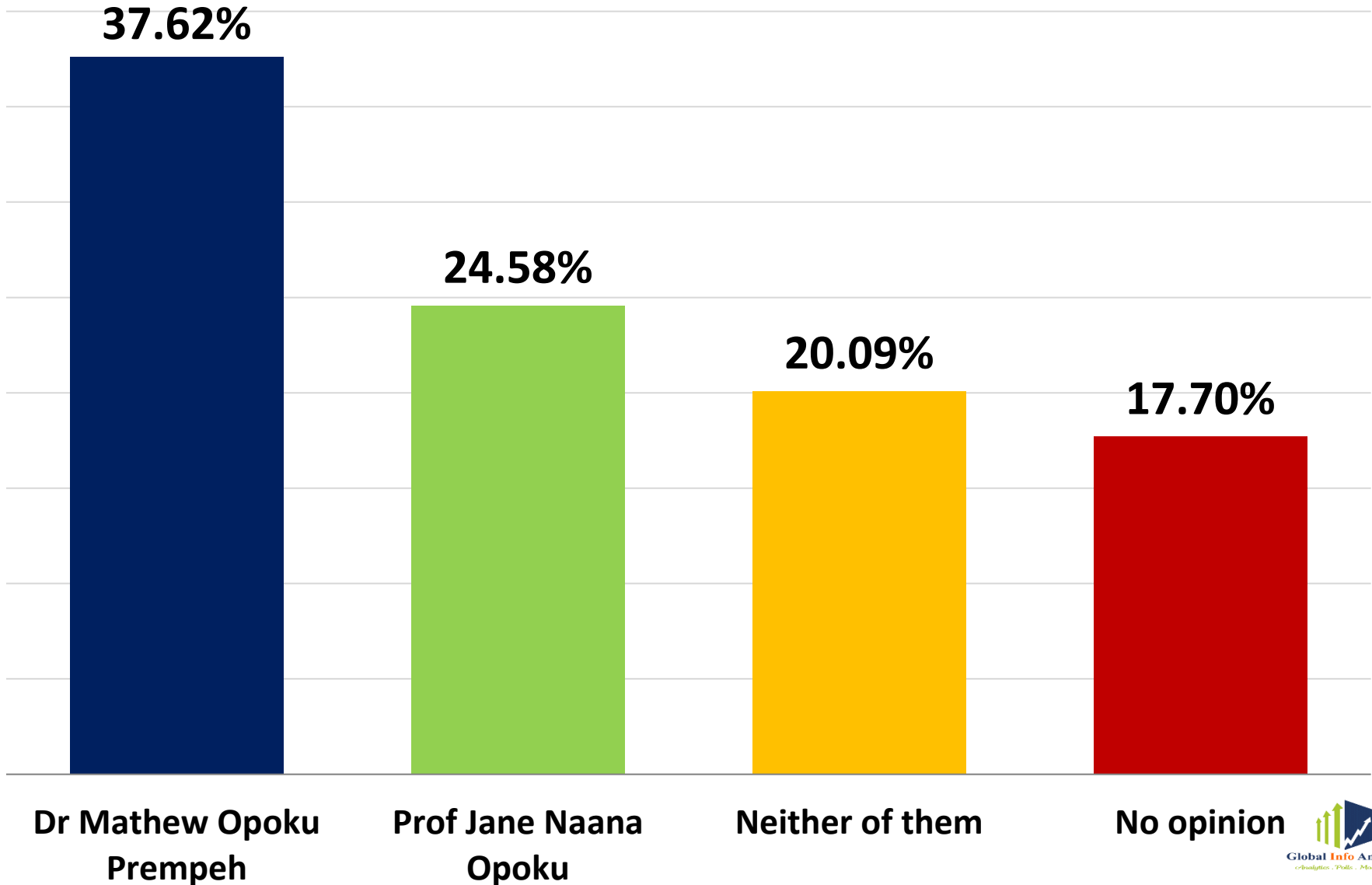


Likely

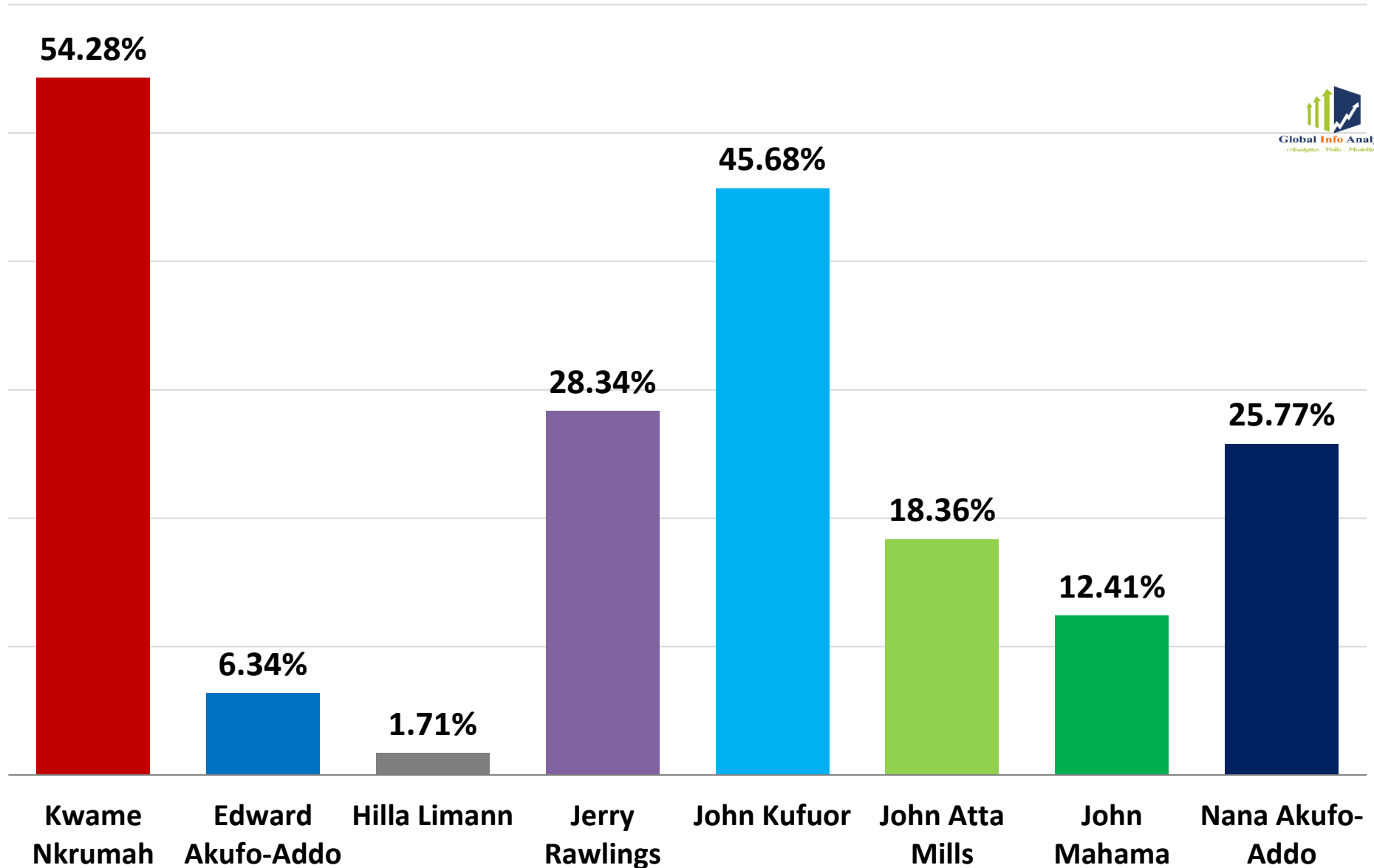
Unlikely

Neutral

Which of the following running mates do you believe can do a better job as vice president if elected?



In your opinion, who is the best-ever and second-best head of state of Ghana who were democratically elected?





Performance of MPs and Parliamentary Elections

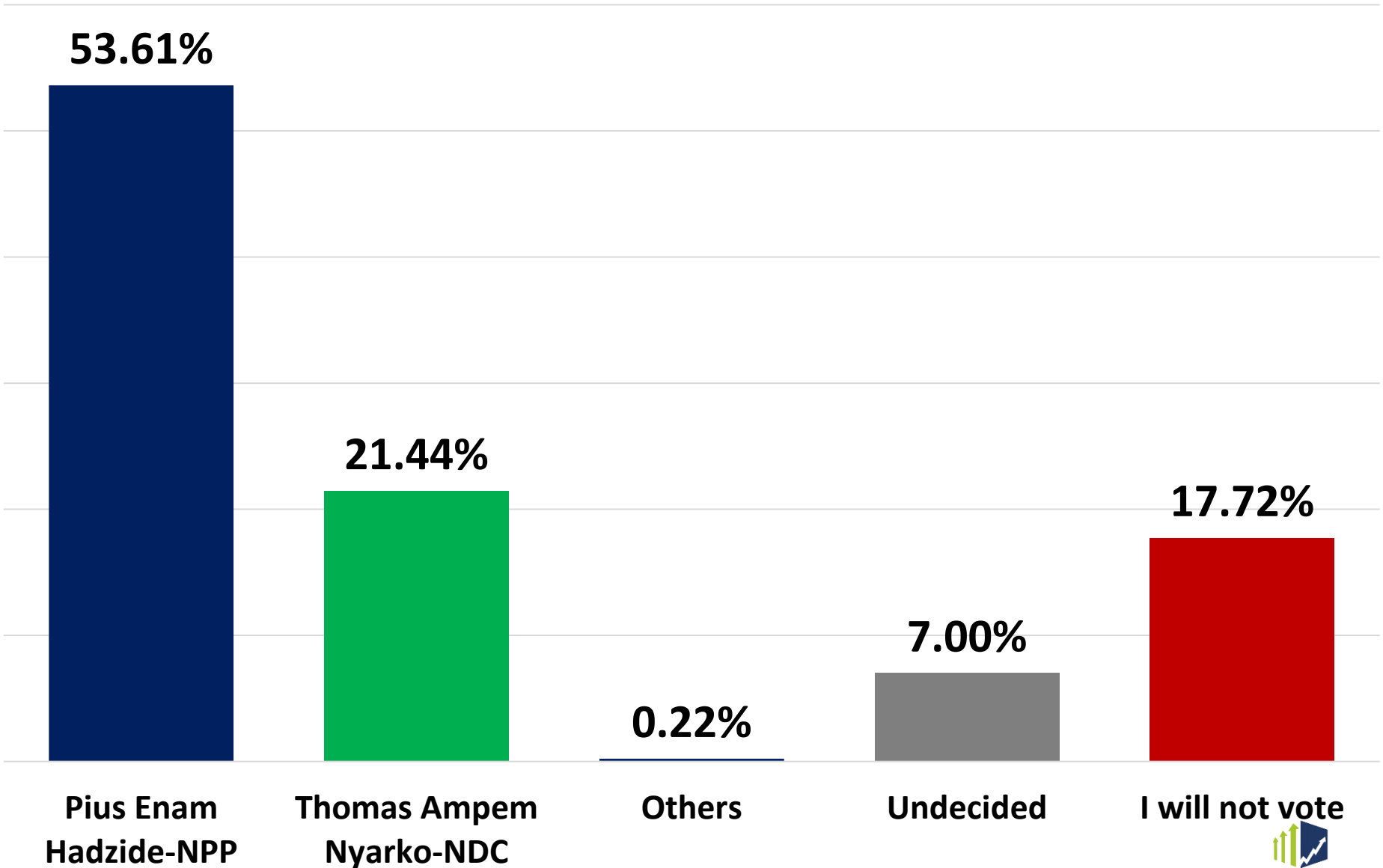
Performance Rating of MPs

	ASUOGYAMAN	NSAWAM ADOAGYIRI	AYENSUANO	SUHUM	AKWATIA
Excellent	10%	13%	3%	9%	4%
V.Good/Good	12%	17%	10%	33%	8%
Poor/V.Poor	25%	9%	47%	19%	11%
Average	27%	58%	33%	33%	58%
No opinion	27%	3%	7%	6%	19%
Total	100%	100%	100%	100%	100%

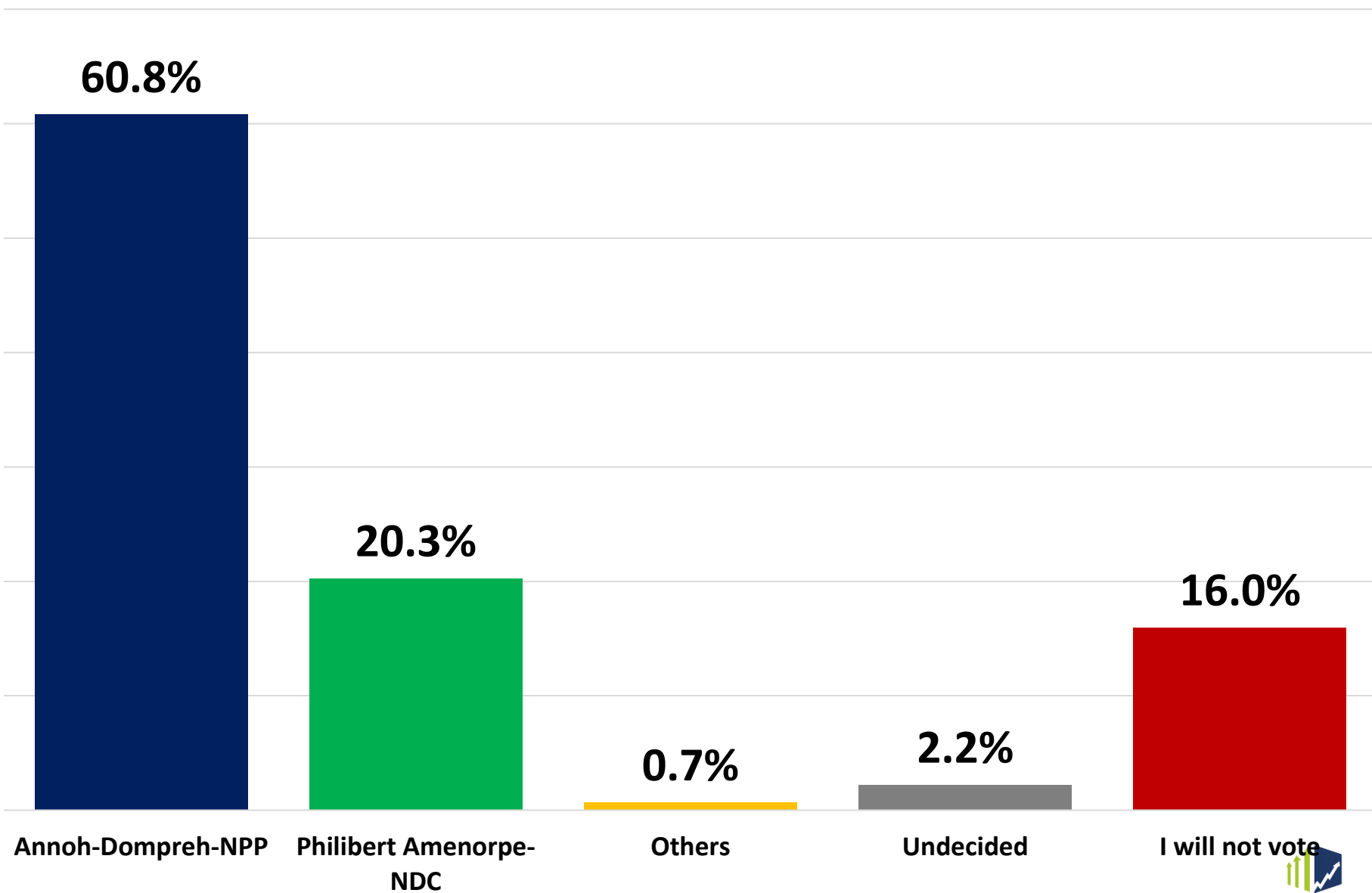


Parliamentary Elections
Asuogyaman
Nsawam Adoagyiri
Ayensuano
Suhum
Akwatia

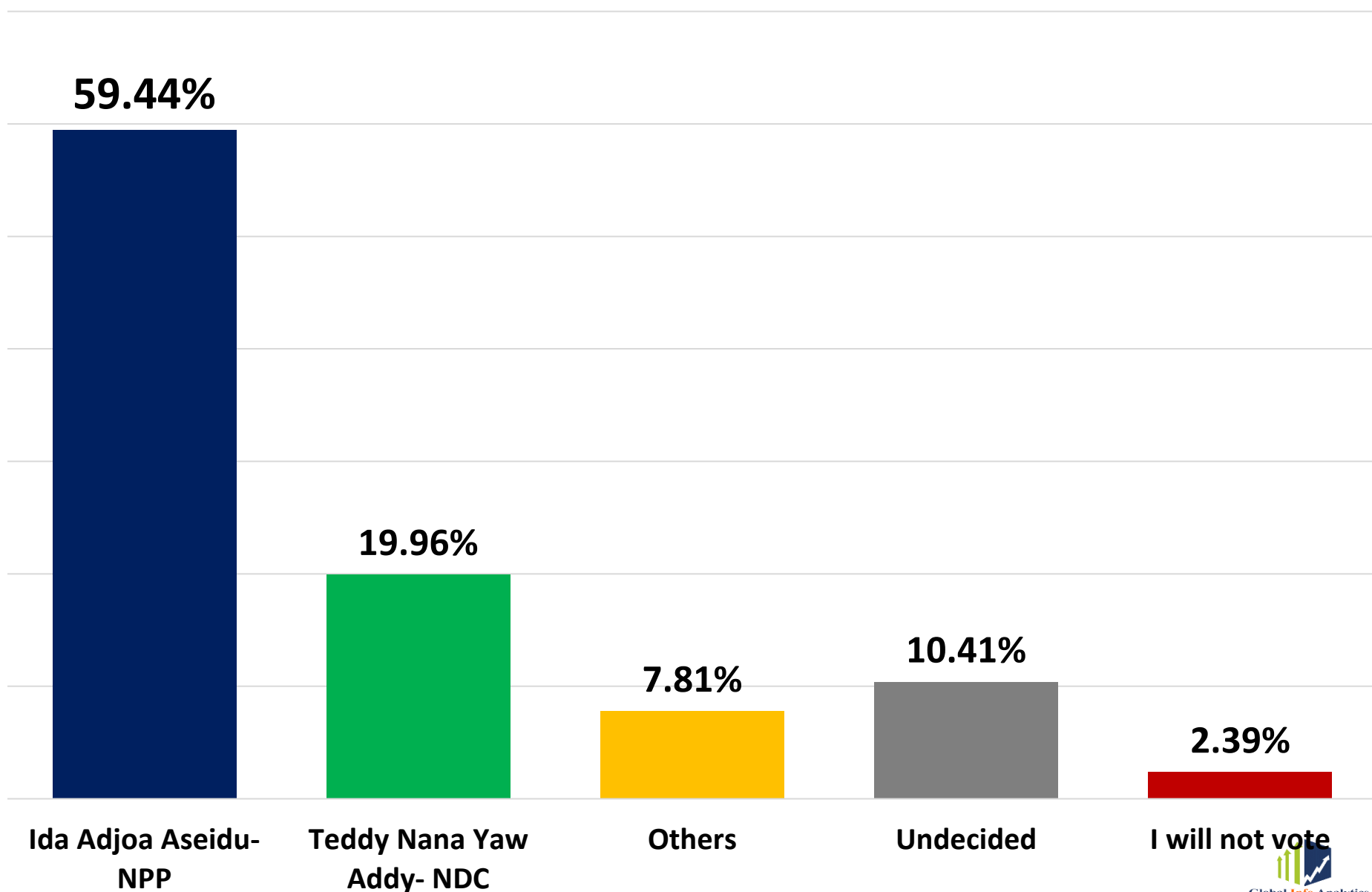
Which of the following candidate do you intend to vote for in the 2024 parliamentary elections ASUOGYAMAN?



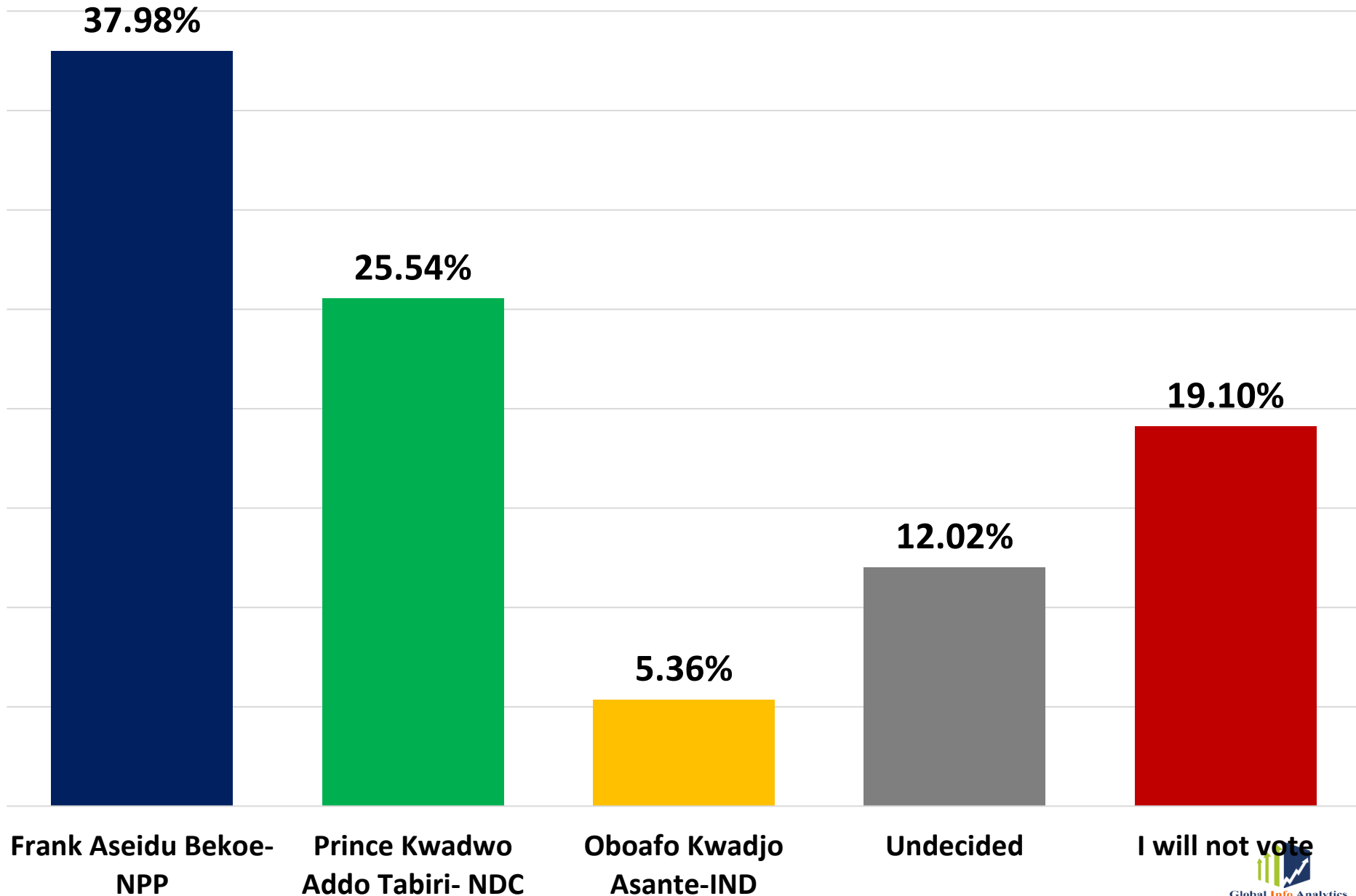
Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in NSAWAM ADOAGYIRI?



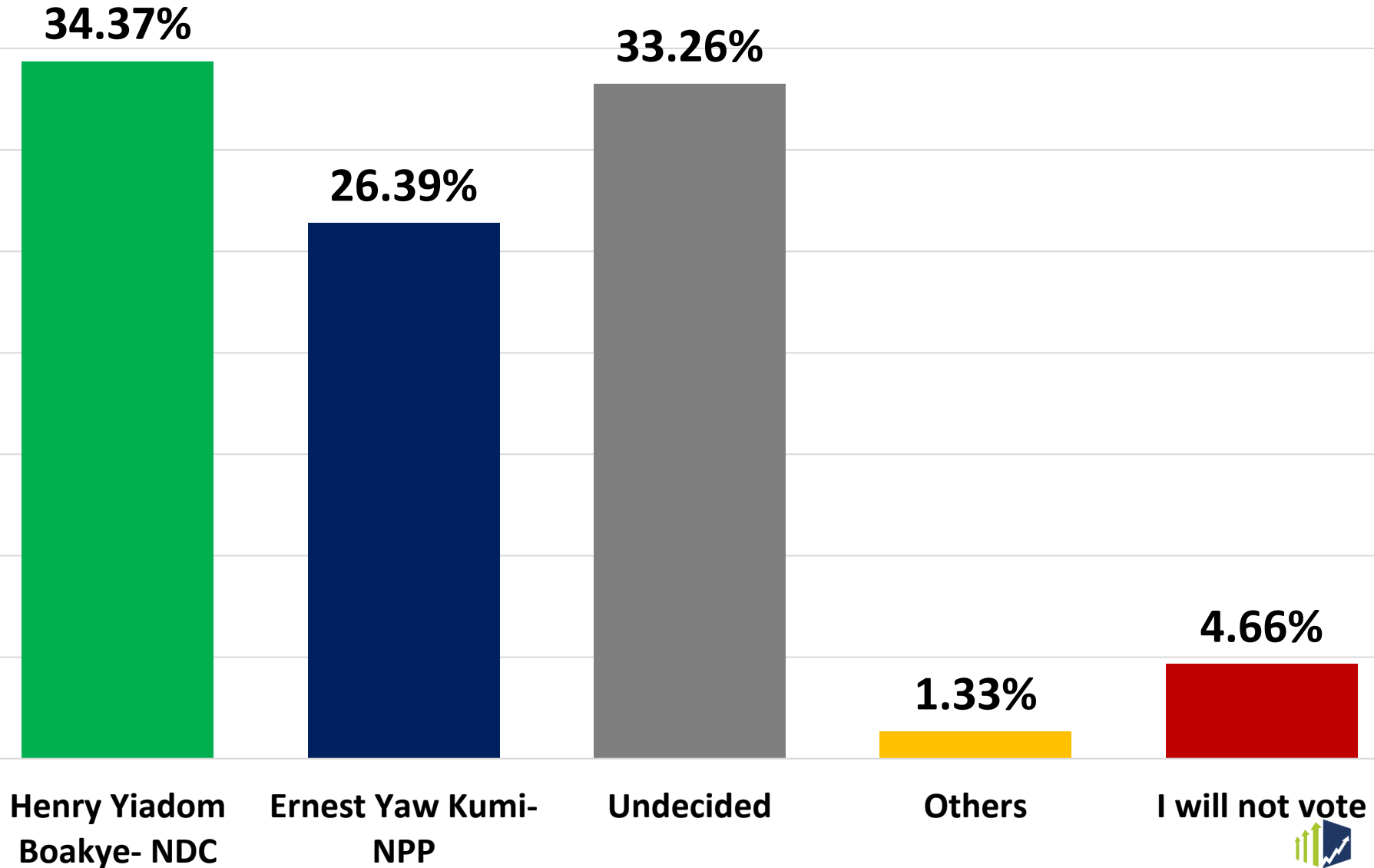
Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in AYENSUANO?



Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in SUHUM?



Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in AKWATIA?





**How they voted in 2020 Parliamentary Elections
compared to now
Asuogyaman
Nsawam Adoagyiri
Ayensuano
Suhum
Akwatia**

How 2020 and new voters intend to vote in the 2024 parliamentary elections –Asuogyaman

	NPP	NDC	Others	I did not vote	Not Discl.
Thomas Ampem Nyarko-NDC	3.3%	71.0%	100.0%	19.4%	16.8%
Pius Enam Hadzide-NPP	77.5%	23.2%	0.0%	41.8%	54.5%
Others	0.0%	1.4%	0.0%	0.0%	0.0%
Undecided	4.6%	0.0%	0.0%	13.4%	6.9%
I will not vote	14.6%	4.3%	0.0%	25.4%	21.8%

How 2020 and new voters intend to vote in the 2024 parliamentary elections- Nsawam Adoagyiri

	NPP	NDC	Others	I did not vote	Not Discl.
Philibert Fummey Amenorpe-NDC	8%	72%	0%	40%	17%
Frank Annoh-Dompseh-NPP	83%	22%	0%	7%	5%
Others	1%	0%	0%	0%	5%
Undecided	1%	3%	0%	0%	17%
I will not vote	8%	3%	0%	53%	56%

How 2020 and new voters intend to vote in the 2024 parliamentary elections –Ayensuano

	NPP	NDC	Others	I did not vote	Not Discl.
Teddy Nana Yaw Addy- NDC	4%	74%	0%	10%	3%
Ida Adjoa Aseidu- NPP	82%	14%	14%	60%	60%
Others	9%	1%	57%	6%	11%
Undecided	3%	6%	29%	24%	19%
I will not vote	1%	4%	0%	0%	6%

How 2020 and new voters intend to vote in the 2024 parliamentary elections –Suhum

	NPP	NDC	Others	I did not vote	Not Discl.
Prince Kwadwo Tabiri- NDC	2%	66%	8%	28%	7%
Frank Bekoe- NPP	72%	1%	0%	45%	12%
Kwadjo Asante- IND	5%	3%	38%	1%	12%
Undecided	7%	14%	31%	7%	27%
I will not vote	13%	15%	23%	19%	42%

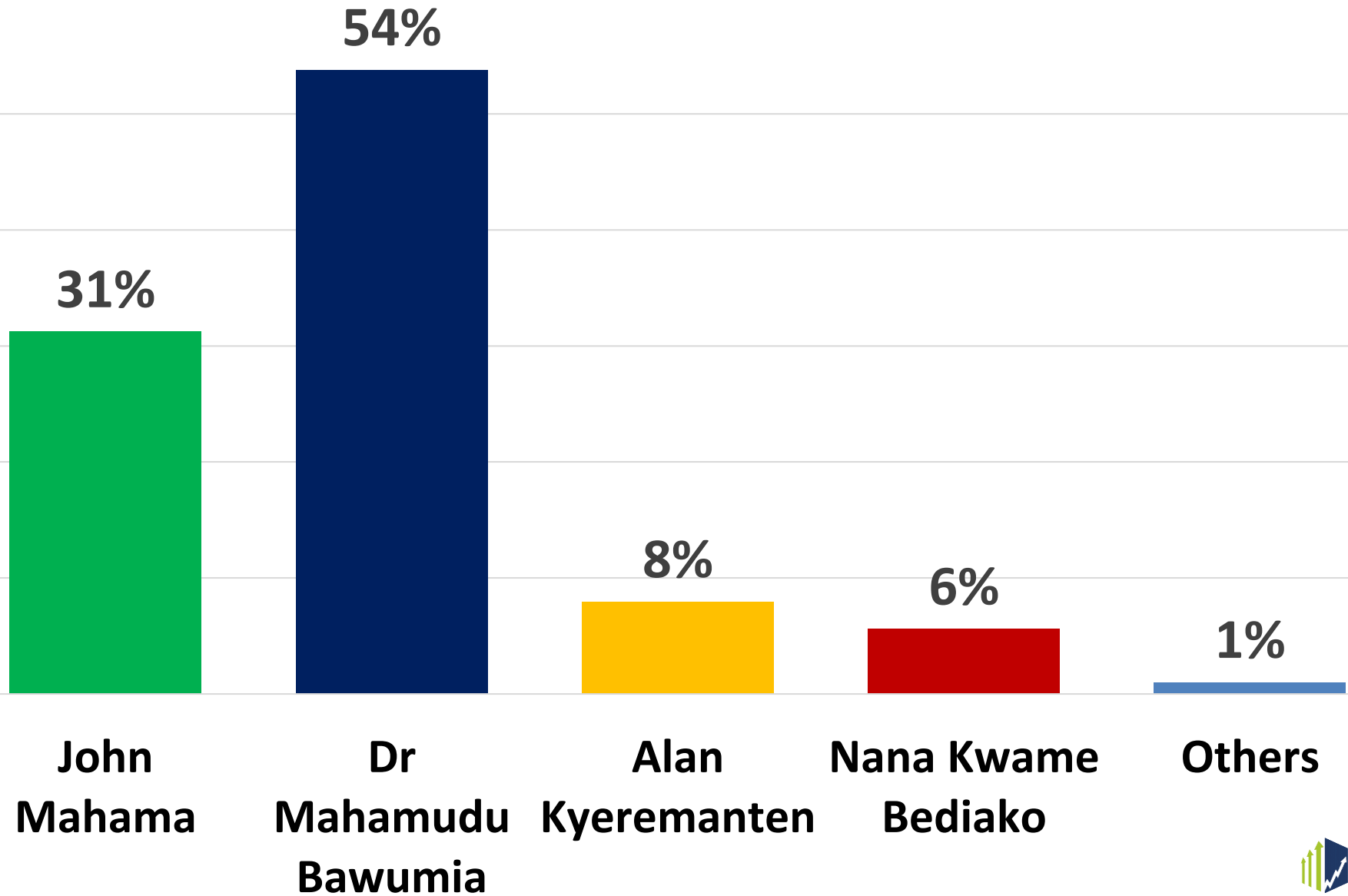
How 2020 and new voters intend to vote in the 2024 parliamentary elections –Akwatia

	NPP	NDC	Others	I did not vote	Not Discl.
Henry Yiadom Boakye- NDC	38%	72%	0%	15%	16%
Ernest Yaw Kumi-NPP	32%	10%	0%	29%	5%
Others	0%	3%	0%	3%	4%
Undecided	27%	15%	0%	48%	60%
I will not vote	3%	0%	100%	5%	15%

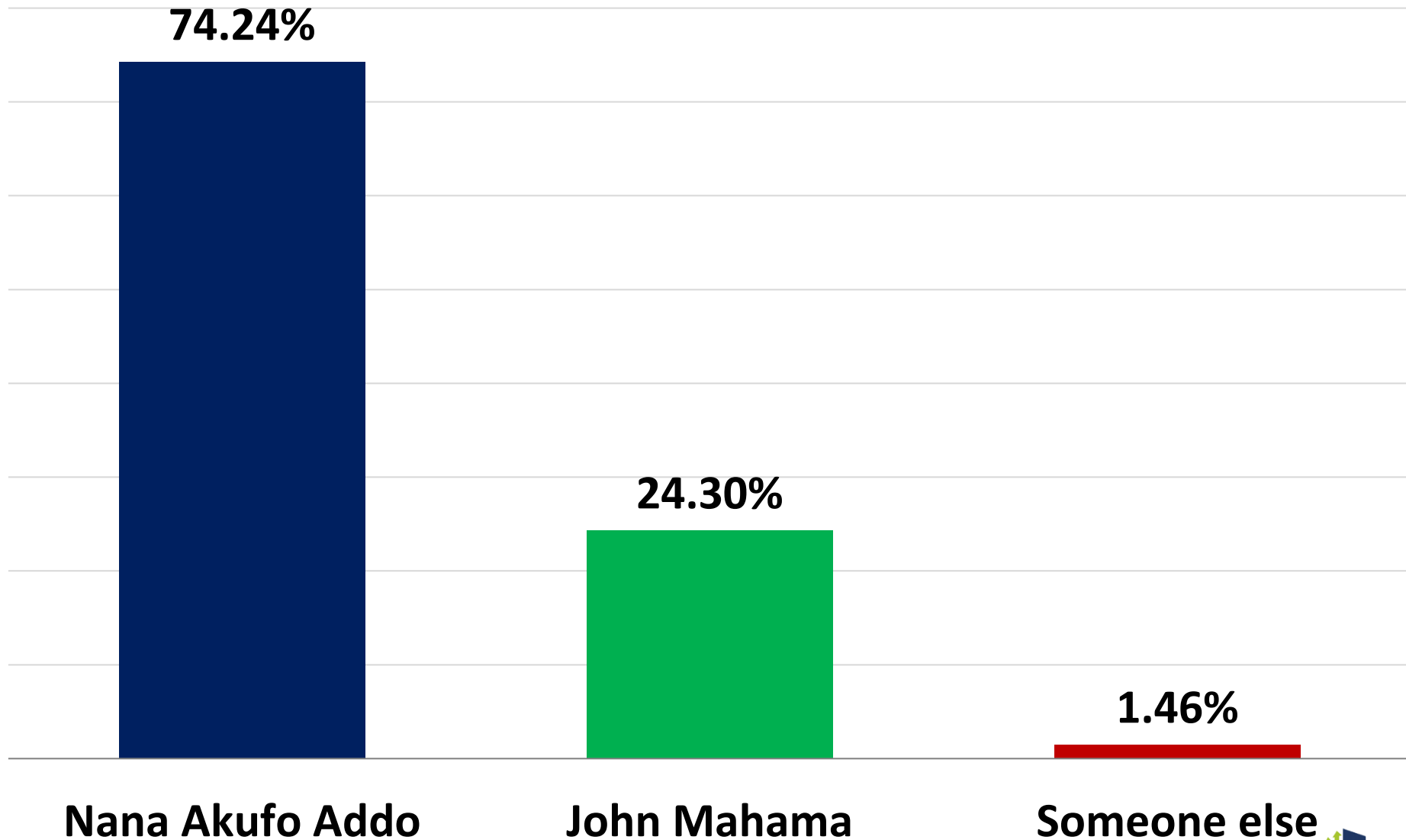


Presidential Elections
Asuogyaman
Nsawam Adoagyiri
Ayensuano
Suhum
Akwatia

If the 2024 Elections were held today, who would you vote for?



Which of the following candidates did you vote for in the 2020 presidential elections?



Asuogyaman Presidential Poll

44.7%



JDM

35.8%



DMB

9.7%



AKK

7.5%



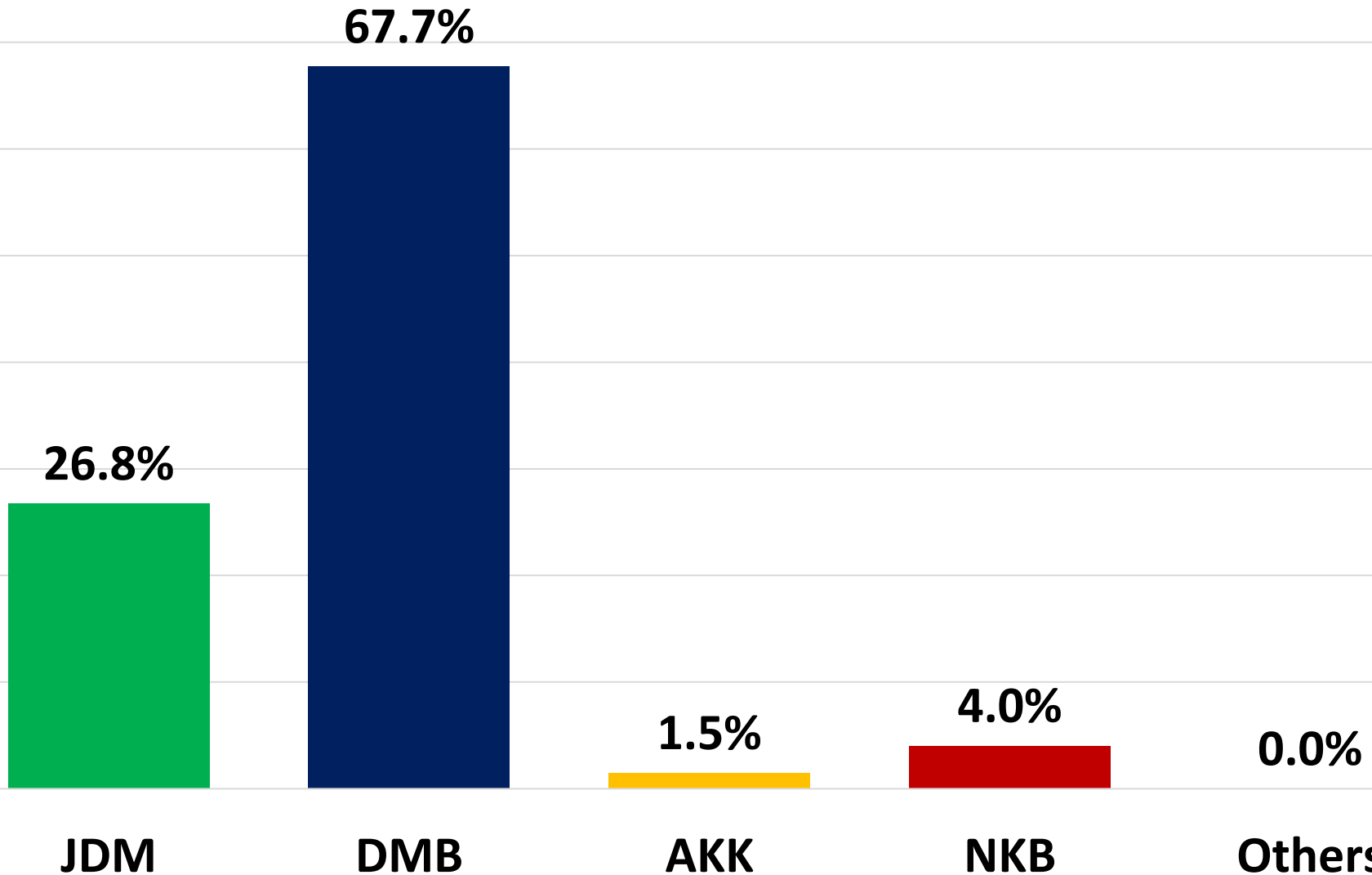
NKB

2.2%

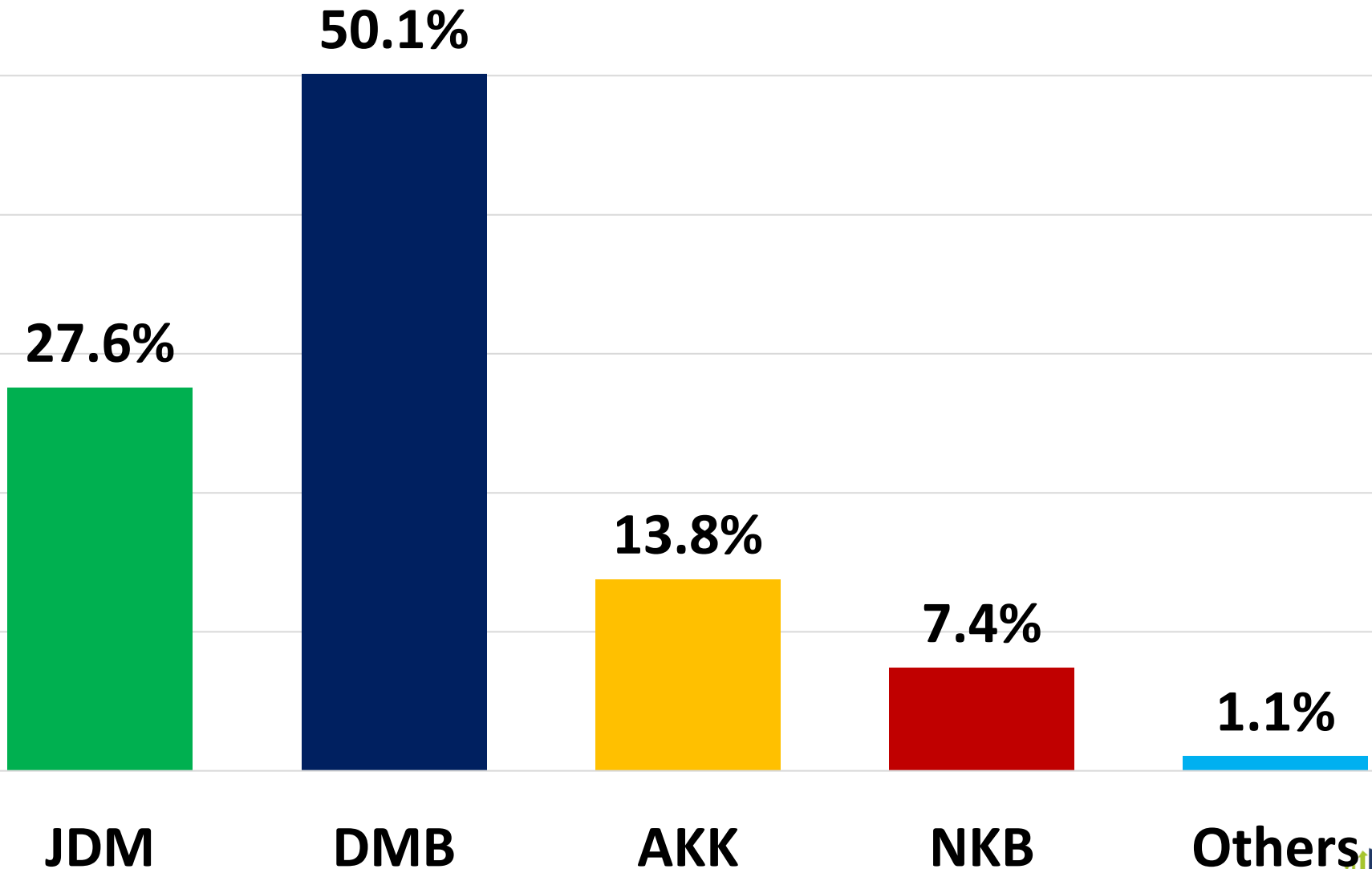


Others

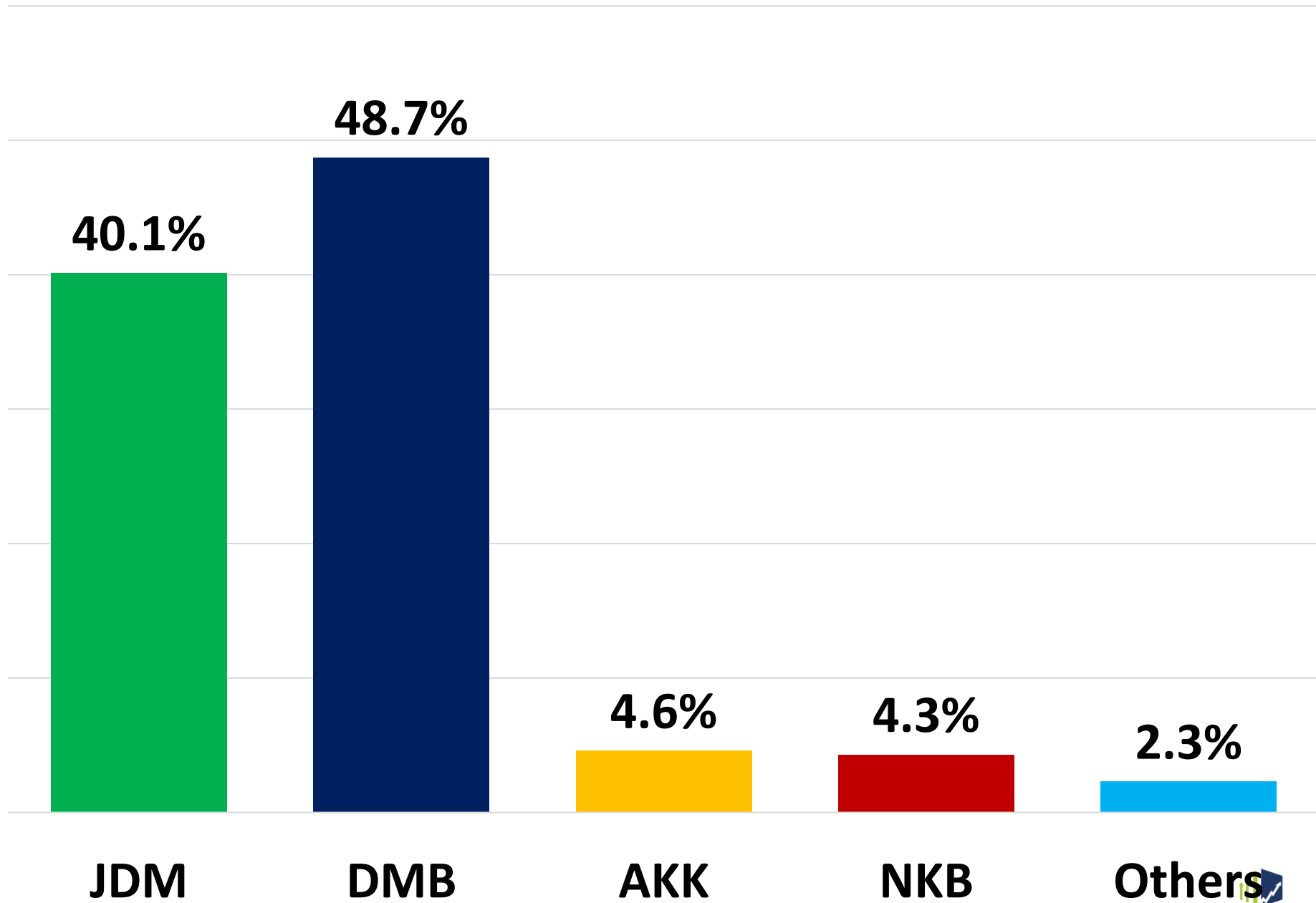
Nsawam Adoagyiri Presidential Poll



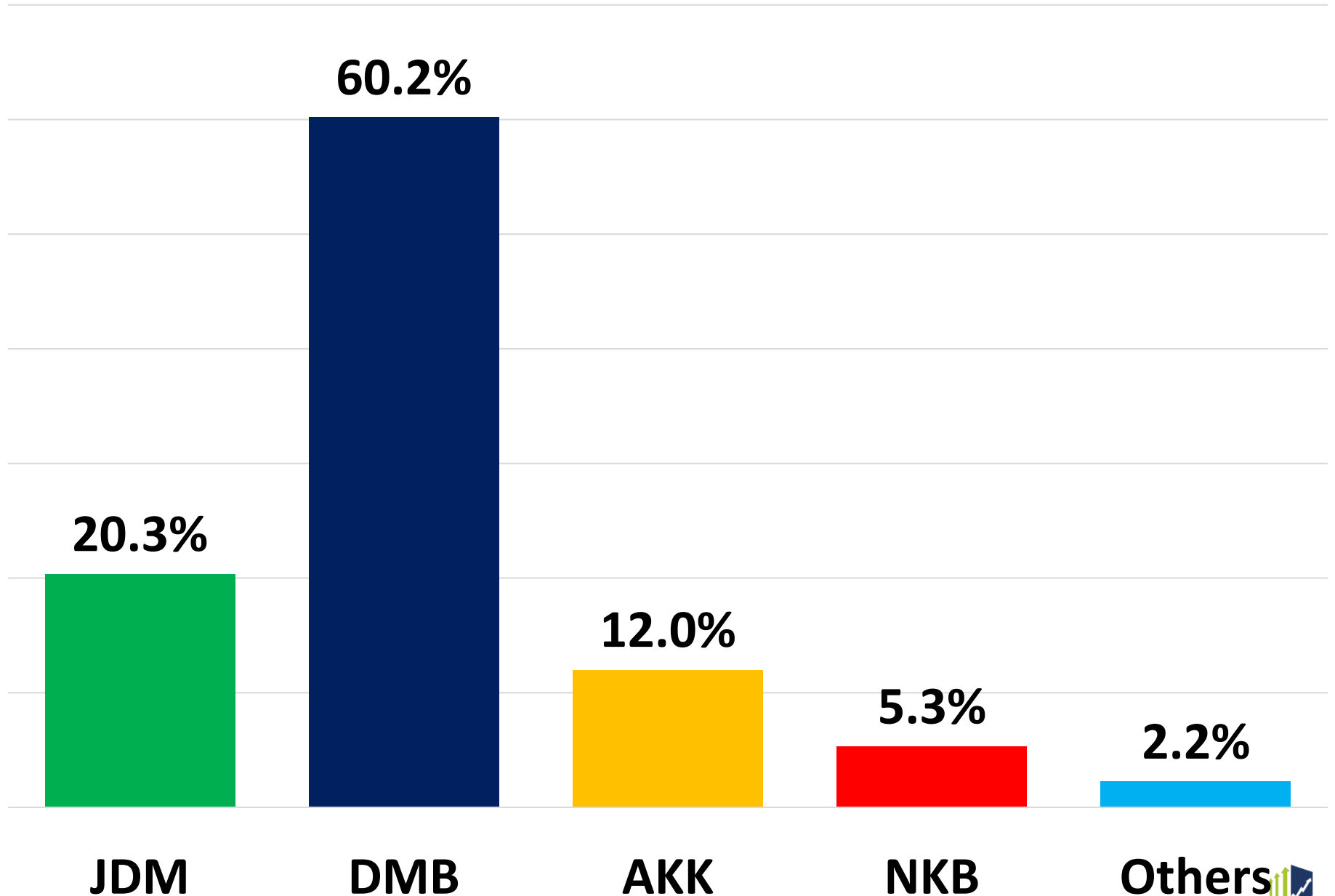
Ayensuano Presidential Poll



Suhum Presidential Poll



Akwatia Presidential Poll





How they voted in 2020 Presidential Elections

Asuogyaman

Nsawam Adoagyiri

Ayensuano

Suhum

Akwatia

Voting intentions of voters who voted in 2020 and those who did not vote (ALL Constituencies)

	Nana Akufo Addo	John Mahama	Someone else	I did not vote	Not disclosed
JDM	8.7%	89.4%	0.0%	33.4%	19.3%
DMB	72.1%	7.5%	5.6%	36.7%	16.7%
AKK	6.5%	0.8%	22.2%	7.1%	18.9%
NKB	5.0%	2.2%	33.3%	5.2%	6.9%
S/E	1.0%	0.0%	16.7%	2.2%	3.0%
Undecided	3.9%	0.0%	11.1%	12.0%	23.2%
I will not vote	2.9%	0.0%	11.1%	3.5%	12.0%

Voting intentions of voters who voted in 2020 and those who did not vote- Asuogyaman

	Nana Akufo Addo	John Mahama	Someone else	I did not vote	Not disclosed
JDM	12.3%	95.4%	0.0%	33.7%	38.0%
DMB	57.7%	3.1%	0.0%	24.8%	13.9%
AKK	7.7%	0.0%	0.0%	5.0%	20.3%
NKB	9.2%	1.5%	0.0%	8.9%	2.5%
S/E	0.8%	0.0%	0.0%	5.0%	1.3%
Undecided	4.6%	0.0%	100.0%	17.8%	5.1%
I will not vote	7.7%	0.0%	0.0%	5.0%	19.0%

Voting intentions of voters who voted in 2020 and those who did not vote- Nsawam Adoagyiri

	Nana Addo	J. Mahama	S/E	Did not vote	Not Discl.
JDM	11.4%	71.6%	0.0%	91.2%	27.8%
DMB	81.2%	22.4%	0.0%	5.9%	11.1%
AKK	0.8%	0.0%	0.0%	2.9%	16.7%
NKB	3.3%	6.0%	0.0%	0.0%	16.7%
S/E	0.0%	0.0%	0.0%	0.0%	0.0%
Undecided	2.7%	0.0%	0.0%	0.0%	27.8%
I will not vote	0.5%	0.0%	0.0%	0.0%	0.0%

Voting intentions of voters who voted in 2020 and those who did not vote- Ayensuano

	Nana Addo	J. Mahama	S/E	Did not vote	Not Discl.
JDM	4.6%	90.8%	0.0%	21.2%	4.3%
DMB	71.9%	4.6%	20.0%	39.4%	36.2%
AKK	10.2%	2.3%	40.0%	19.7%	31.9%
NKB	7.1%	2.3%	40.0%	9.1%	8.5%
S/E	2.6%	0.0%	0.0%	1.5%	0.0%
Undecided	2.0%	0.0%	0.0%	9.1%	19.1%
I will not vote	1.5%	0.0%	0.0%	0.0%	0.0%

Voting intentions of voters who voted in 2020 and those who did not vote- Suhum

	Nana Addo	J. Mahama	S/E	Did not vote	Not Discl.
JDM	1.4%	99.0%	0.0%	35.9%	17.6%
DMB	82.3%	1.0%	0.0%	55.4%	5.9%
AKK	5.0%	0.0%	20.0%	1.1%	17.6%
NKB	3.5%	0.0%	40.0%	1.1%	14.7%
S/E	0.7%	0.0%	30.0%	0.0%	11.8%
Undecided	0.0%	0.0%	10.0%	1.1%	14.7%
I will not vote	7.1%	0.0%	0.0%	5.4%	17.6%

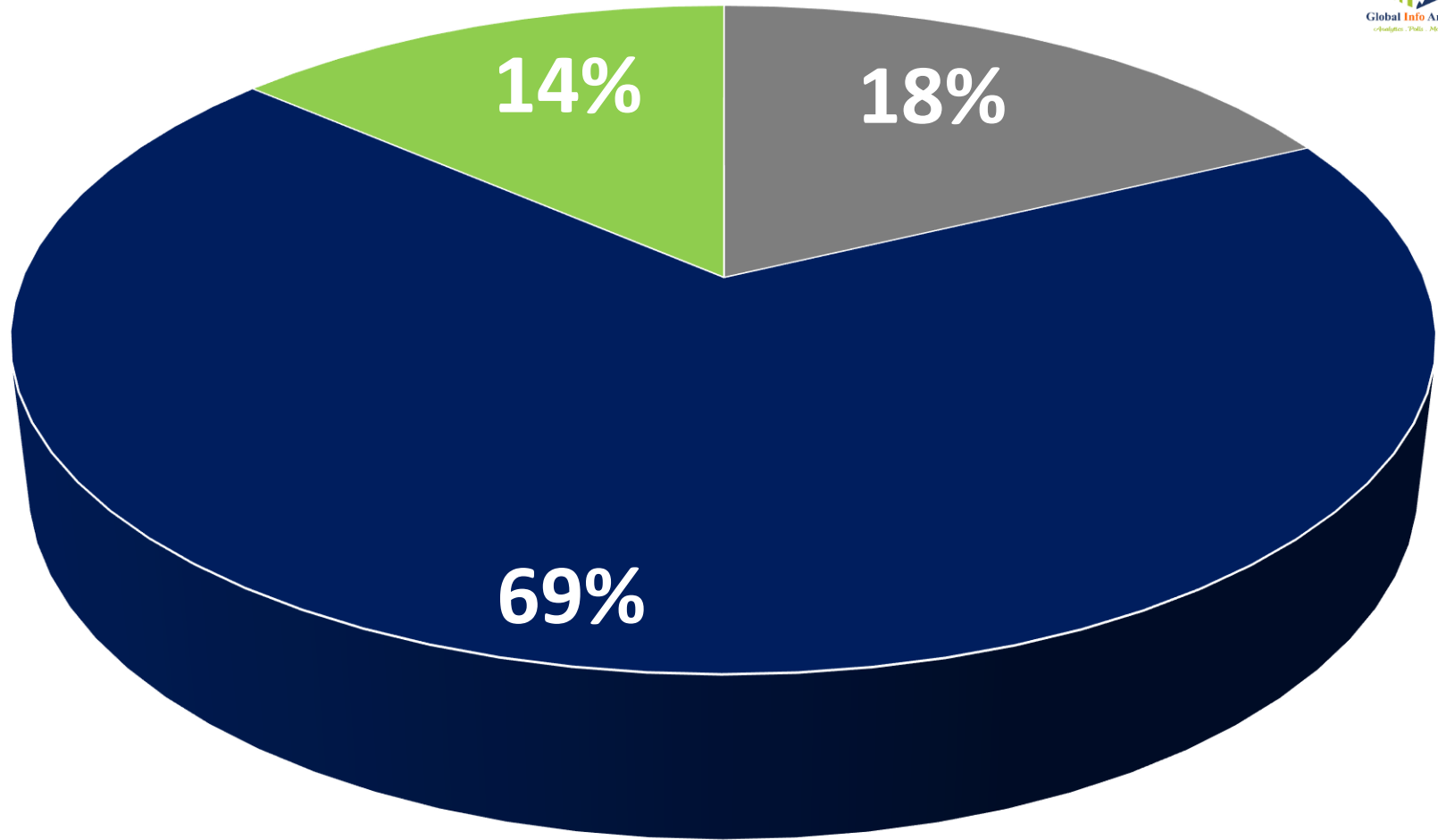
Voting intentions of voters who voted in 2020 and those who did not vote- Akwatia

	Nana Akufo Addo	John Mahama	Someone Else (S/E)	I did not vote	Not disclosed
JDM	10.0%	82.1%	0.0%	14.7%	3.6%
DMB	61.8%	12.8%	0.0%	41.3%	12.7%
AKK	11.4%	2.6%	0.0%	8.0%	7.3%
NKB	4.6%	2.6%	0.0%	4.0%	3.6%
S/E	1.4%	0.0%	0.0%	2.7%	3.6%
Undecided	8.2%	0.0%	0.0%	25.3%	56.4%
I will not vote	2.5%	0.0%	100.0%	4.0%	12.7%



Likelihood of changing voting intentions

How likely are you going to change your mind about your voting intentions between now and December 7th 2024 even if you don't intend to vote?



■ Likely ■ Unlikely ■ Neutral